

Will Shut Down On Inquiries Leading To Harmful Publicity

MAYOR AND REEVE
WOULD RESTRICT
INQUIRIES

CRITICIZE DIXON

What are you going to do when people don't want to be helped? Councillor A. V. Higginson, chairman of the relief committee, put this problem to the town council on Monday evening.

Accompanied by Councillor J. L. Spillette and Chief Constable James Sloss, relief officer, Mr. Higginson went to the home of an old couple recently publicized as living in a barn. They offered to find them a house.

"I don't want it," the man said. "I am here to stay."

"I'm staying right here," said the lady.

So Mr. Higginson related. "I don't think it is any fault of the relief committee," he said.

"The relief committee of 1939 have been very diligent," said Mayor Dr. S. J. Boyd. "If they have made any error, it has been on the side of liberality. The publicity in the Toronto papers was unnecessary. Mr. Dixon lived nearest to these people and could have made inquiry for himself as to how they were situated and performed a real service."

"This habit of taking advantage of the order of business, under inquiries, to compromise and insult other committees, should be stopped. Mr. Lundy tells me that there is a way that this can be done."

"I have been surprised at the number of inquiries made in council," said Reeve F. A. Lundy. "I think if the members of the council would look up the rules of procedure they would find that they were out of order. They can make inquiry on some matter which is properly before the council, for instance, on some matter on which they have previously asked for a report."

"If Mr. Dixon had asked the

FOUR MARKETS HELD IN TWO WEEKS

In addition to the Christmas market this Wednesday, there will be the regular market on Saturday, a special New Year's market next Wednesday, and the regular Saturday market next week. Toronto and other buyers will be present at all these markets and farmers are assured of the best prices for their produce.

committee privately, he could have got the information without the publicity. In all my years in county council I have heard an inquiry made only once. If we stick to the rules of procedure I think that we will all be happier."

"I question very much the legality of the relief committee paying rent for a person to live in a building which is not assessed as a dwelling-place," said Councillor Wm. Dixon, who was so hoarse he could hardly speak and finally asked that the discussion be adjourned until the next council meeting.

"Some say this place is a workshop," said Mr. Dixon. "Some say it is a barn. I say it is a barn."

"It has been improved for living purposes since the assessor was around," replied Mr. Higginson.

"I can assure you that there is nothing illegal about it," said N. L. Mathews, K. C., clerk and solicitor. "It is unfortunate that anyone who tries to help anyone like that is only maligned by people who wouldn't think of helping anyone themselves. I don't mean anyone present, but the people who start these rumors."

"It was stated in a city newspaper that it had been sold for three years taxes," said Councillor Frank Bowser. "It was six or seven years taxes."

"Woman On Relief Should Teach Home Economics"

CHRIST'S BIRTH HAS CHANGED ATTITUDE TOWARD WOMEN

"When we talk of courses in home economics and home nursing, and bringing in experts to tell us how to spend our money economically, I often think: Bring in the woman on relief and let her tell us," declared Rev. R. R. McMath at Trinity United church Sunday morning.

"We have a lot to learn from the woman on relief," he said. Mr. McMath was speaking of the poverty of Christ's parents.

"We have ten churches in Newmarket," Mr. McMath said at another point. "If it had not been for the birth of the child Christ, we would not have had one of them."

"The birth of that baby has changed our mode of living, changed our calendar, changed our attitude towards women and children. There isn't any pushing of women into a stable to bear their children. Men don't get into lifeboats first. Women and children are first."

MAYOR FEARS SALES WILL BE RETARDED

The purchaser of a lot in Connaught Gardens from the town wanted to know if the town would have it surveyed, Councillor Frank Bowser told the town council on Monday evening.

"It is up to the purchaser," said N. L. Mathews, K. C., clerk and solicitor. Mr. Mathews said it would be inadvisable to build without having a survey.

"It would cost him \$15 to \$25," estimated Deputy-Reeve Joseph Vale.

"If everyone who buys a lot up there has to have it surveyed at a cost of \$25 that will affect the sales," commented Mayor Dr. S. J. Boyd.

Coming Events

Another extravaganza of songs, color and comedy! The Newmarket Minstrel of 1940, by Newmarket Citizens' band. Watch this column for the date.

WATCH LIBERTY IS CHRISTMAS FARM MESSAGE

BELIEVES THERE ARE CANADI-
ANS WHO WOULD LIKE
TO DICTATE

SEES DANGERS

A Christmas "editorial" read by L. E. Ewart, Whitechurch farmer, at the Bogartown community club last Friday evening contained several interesting suggestions. Miss Sadie McQueen, vice-president of the club, was in the chair.

"Once again Christmas time has rolled around, and it behooves every one of us, if we do not do it at any other time of year, to sit down and think seriously of what we have done to help our fellow man in the past, or what we are going to put forth in the coming year to make this world a better place in which to live."

"Should we not also think of the many things we have to be thankful for. The first of these, to our mind, is for Christ, who came to the world and suffered and died that we might have life and have it more abundantly."

"Then again we should be thankful for this Canada of ours, this free Canada where we have freedom unequalled and unsurpassed, the country where we are permitted to worship how we like and when we like."

"Now, while we do not wish to be called pessimistic, we think that as Canadians we would be well advised to take stock of the situation and work to the end that we will preserve our liberties. As we mentioned before, there is a tendency to forget where these good things came from, and probably if we did not get them so easily we would appreciate them more, and be more particular about taking care of them."

"We should also watch the encroachments of communism in our country. If we take a look around we have ample evidence of their presence among us, also of those who would if they dared undertake to run a dictatorship."

"No matter how much we dislike their tactics, we have to admit that they are men with certain talents, which, if they had been directed in the right way, would have been a mighty power for good. Stalin was a gangster, Hitler an ordinary painter. The latter's father was a good-for-nothing, but he had a very clever mother, with an endless lust for power. Who knows but that there may be lurking in our dominion some man with the same leadership ability and the same evil desires, just waiting an opportune time to come forth with a following of the ever-growing discontented unemployed mob?"

CITIZENS' BAND WILL GIVE CAROL CONCERT

A special carol concert has been prepared by the band for Sunday evening, Dec. 21, in the Trinity United church, at 8:30 p.m.

Programs of carols will be supplied and choirs from the local churches will assist in the singing of many of those carols we all enjoy singing at this time of year. Everyone is cordially invited and it is the wish of the boys to have the church packed to capacity.

A silver collection will be taken, the proceeds of which will go as a Christmas token to the former bandmaster, who is now a patient in Gravenhurst Sanatorium.

Rev. R. R. McMath has kindly turned over the church to the band after the evening service and Rev. A. Greer of the Christian church has graciously consented to be chairman.

DECLARES TOWN NEEDS ANOTHER NEW TRUCK

The road and bridge department needs a new truck, Councillor A. V. Higginson told the town council on Monday evening.

"Everything has fallen off except the license plate," he said. He was advised to put in an estimate for it in the new year. Mayor Dr. S. J. Boyd suggested that the truck might have been too light for the work it was doing.

ARE HOLDING CANTATA ON SUNDAY MORNING

At St. Andrew's Presbyterian church a cantata, "The Adoration," will be given at the morning service on Sunday, Dec. 24. The senior and junior choirs are taking part. All are welcome.

HAS BEEN ILL

Mrs. Robert Martin is ill at York county hospital. She is progressing favorably.



At no other time of the year are the hearts of men so warm toward one another as at Christmas. The centuries have put their stamp of approval upon the Christmas custom of taking down fences and defences and saying what is really in our hearts. We of The Era extend our best wishes for Christmas joy to all to whom these words may come, but particularly do we feel warm towards the many who co-operate with us in the publication of this simple but sincere rural weekly newspaper. They are our correspondents, subscribers, advertisers, printing customers, and the many friends who help us with news, ideas, criticism and suggestions. We don't say thanks often enough, but this time we say it with all the emphasis and spirit of the Christmastide.

Editors and Staff The Newmarket Era

CHRISTMAS MATINEE

The Strand Theatre Christmas matinee is being held this Saturday.

IS HOME AGAIN

Fred Thompson, son of Mr. and Mrs. W. J. Thompson, who has been ill in a Kitchener hospital, is home. Mr. Thompson is much improved, although his arm is still in a sling.

ST. ANDREW'S XMAS TREE IS BEING HELD DEC. 21

The St. Andrew's Presbyterian Sunday-school will hold its Christmas tree and entertainment on Thursday, Dec. 21, at 7:30 p.m.

CUBS WILL HOLD SCAVENGER HUNT

The Wolf Cubs of the 2nd Newmarket Pack will hold a "scavenger hunt" on Friday evening, Dec. 22. Every Cub is asked to bring ten cents for refreshments at Alec's restaurant as last week.

Inspection will take place during the short meeting, so Cubs don't forget to come with your hair combed, shoes shined, hands and face clean.

VERA BELUGIN WINS FIRST YEAR PRIZE

Examinations in the work of the fall term have been held at Newmarket high school and the results issued to the students. Following is an honor roll of students who obtained an average of 65 per cent. or better with no failures:

Form 1A: Eleanor Crandell, Daisy Graham, Lillian Connell, Audrey Hunt, Donald Cockburn, Isabel Cody.

Form 1B: Vera Belugin, Jean Allard, Georgia Kates, Norma Lowe, Walter Muxworthy, Jean Case, Betty Spillette.

Form 1C: Harold Lindenbaum, Doris Eves, Phyllis Osborne, Ina Sheridan.

Note: Vera Belugin, with 81.6 per cent., obtained the highest average of all students of the first year, thereby winning the special prize.

Form 2A: Dorothy Gartshore, Jean Lynn, Betty MacInnis, Eula Pollock, Paul Connell, Muriel Gibney, Marjorie Smith, Agnes Gladman, Dorothy Pipher, June Hill.

Form 2B: MacCallum King, Earl Wilson, Garnet Trivett, Lorne King, Wilbur Henry, Percy Diamond, Richard Hunsler.

Form 2C: Shirley Stephens, Betty Dales, Irene Rowntree, Lorna Palmer, Eleanor Lunn, Marguerite Callaghan.

Form 3A: Jean Cunningham, Laura Horner, Georgia Wales, Grace Kennedy, Evelyn Murrell, Clarkson Arnold, Jenn Howlett, Vera Balcock.

Form 3B: Jean Kavanagh, Helen Skinner, Viva Shropshire.

Form 4A: Mary Margaret Webb, Gordon Travis.

Form V: Mona Armstrong, Gordon Hunt, Margaret Ross, Arlene Grose, Bruce Jefferson.

RALPH LINK DIES, ILL 18 MONTHS

Following a relapse after an operation, Ralph Link, Keswick, died at the Toronto General Hospital on Saturday, Dec. 9. Mr. Link had not been in good health for about a year and a half.

Born in Port Huron, Mich., on Aug. 28, 1893, he was the son of Clarence Sedore and James Link. Mr. Link married Winnifred Mae Rosher on Dec. 25, 1914. Mr. Link farmed on Keswick for four years after which he was farm manager for A. C. Matthews, Lakehurst farm, for a period of 19 years.

Mr. Link attended the United church. Besides his widow, there survive two sons, Sidney and Percy of Toronto and four daughters, Alice of Toronto and Myrtle, Ruth and Margaret at home, six brothers, Walter, Will, Stanley, Carl and George of Keswick and Leonard of Toronto and four sisters, Nellie (Mrs. N. Waddington) and Eliza (Mrs. E. Roberts) of Toronto and Edith (Mrs. W. Young) and Thelma (Mrs. R. Folkeard) of Keswick.

The funeral service was held from the residence on Tuesday, Dec. 2. Rev. C. E. Fockler conducted the service. Interment was made in Queensville cemetery. The pallbearers were Alvin Rye, Angus Cowles and Francis Morton of Keswick, Frank Sherman, Roche's Point, J. E. Nesbitt, Newmarket and Frank Culverwell, Sutton.

CANDLE IN THE WINDOW WILL BE SIGNAL

A special meeting of the C. G. I. T. was held on Tuesday night in Trinity United Sunday-school rooms with a splendid attendance. A bala for the white gift service was packed and is ready to be delivered to the needy children in town.

The girls decided to sing carols on Saturday night, Dec. 23, to the sick and shut-ins in town. Any person wishing carols sung is asked to kindly notify the girls, and place a candle in their window, and they will call.

A Christmas play is being presented by the C. G. I. T. girls at the congregational meeting on Wednesday evening.

The officers elected in September were: superintendent, Mrs. A. L. Dunn; assistant, Miss B. Neilly; president, Beryl Rowntree; vice-president, Joyce Smith; secretary, Jean Allard; treasurer, Lois Geer; leaders, Mrs. C. E. Cunningham, Miss Geraldine Walman, Mrs. Austin Brammar and Miss Doris Johns.

BUILDING PERMITS EXCEED 1937 AND 1938

Building permits totalling \$55,600 were issued during the past year, Joseph Brammar, building inspector, reported to the town council on Monday evening.

Mr. Brammar was paid \$150 for each of 30 permits issued, amounting to \$45.

The total value was higher than in either of the two previous years, Mr. Brammar said.

BUILD ADDITION

A slight extension is being made to the New Royal hotel property on Main St. to enlarge a ground floor apartment.

DO NOT SPOIL CHRISTMAS BY FIRE - OSBORNE

FIRES START EASILY WHEN
TREES BECOME DRY, IS
WARNING

DON'T USE CANDLES

"Christmastide, the most joyous, festive season of the year, is often clouded with tragedy because of fire," warned Fire Chief W. W. Osborne this week. "Seasonal hazards from this holiday time require more than usual precautions against fire."

"Christmas trees are highly flammable and when they become dried out, they are extremely dangerous as they burn so intensely that the fire is difficult to extinguish and its instantaneous development endangers life. Persons in close proximity are likely to be disabled or overcome by the acrid smoke and hot gases."

"Trees should not be near stoves, radiators, heat registers or fireplaces, and should be held securely in position to avoid falling onto any source of heat or fire."

"Lighting of trees should be only by electrical equipment approved for the purpose. Lighted candles on trees are a suicidal hazard to life. When a tree has served its purpose, it should be removed from the building and not put in the basement. Serious consequences have resulted from attempts to dispose of Christmas trees in furnaces."

PROTESTANTS UNITED IN CHINA, W.M.S. TOLD

The postponed meeting of the Queensville United church Women's Missionary society was most interesting. Mrs. Hugh Shannon, the president, was in charge of the meeting and ladies were present from Hope and Sharon.

Mrs. J. A. Matland of Newmarket gave a fine talk on "China" and Mrs. George Cole gave a paper. Mrs. Shannon and Mrs. Sydney Thompson sang a lovely duet. Refreshments were served at the close.

"China is one of the most interesting countries of the world, claiming to be able to trace her history back 46 centuries," said Mrs. Matland. "One-fifth of the world's population dwell in China. The people of China have always had a high idea of education and culture. The scholar held the first place in the social scale of life."

In 1807 the first Protestant missionary (Robert Morrison) went to China. Medical missions have played a great part in furthering Christianity throughout the nation. Now all Protestant missionary work is united in China and known as the Church of Christ in China.

"In these tragic days the support of fellow Christians throughout the whole world is needed even more than in the past."

IS HONORED ON 25TH YEAR AS SECRETARY

St. Paul's W.A. held their closing meeting of the year last Thursday afternoon, when the annual election of officers took place, resulting as follows: hon. pres., Mrs. Joseph Evans; pres., Mrs. A. J. Pastore; 1st vice-pres., Mrs. T. C. Watson; 2nd vice-pres., Mrs. J. O. Little; corr. sec., Mrs. R. Large; rec. sec., Mrs. Arthur Evans; treas., Mrs. W. Spence; sec., Little Helpers, Mrs. Charles Evans; sup. of Junior High School, Mrs. J. F. Hoare; sec. Living Room, Mrs. Alex. Thompson; Dorcas sec., Mrs. W. Bacon; assistants, Mrs. E. Coupland and Mrs. A. Elphinstone; social service convener, Mrs. Large and Mrs. Leach; rector's nominees, Mrs. J. Hildell and Mrs. J. Hiller; organist, Mrs. Leach; refreshment convener, Mrs. J. O. Little.

The president then called Mrs. Bacon to the front and on behalf of the members, Mrs. T. C. Watson read an address of appreciation and Mrs. J. Evans presented a suitably engraved silver flower-bowl to her, in recognition of her 25 years of faithful service as Dorcas secretary to St. Paul's W. A.

Mrs. Bacon, who was taken completely by surprise, responded in suitable words. The members then enjoyed a happy Christmas tea party before closing the W.A.'s season of work for 1939.

WINS \$10

Submitting plans to a technical magazine in Chicago for the building of a new type of foot-stool, Wm. Boyd, son of Mr. and Mrs. Wesley Boyd, was notified this week that his design had been accepted and received a \$10 award.

WILL PACK BASKETS

Anyone having donations for the Cherokee club Christmas baskets kindly leave same at Miss Whyte's, Church St., by Friday afternoon.

Your Help Needed To Assure Happy Time For Every Youngster

THEY DON'T COMPLAIN,
BUT THEIR NEED
IS GREAT

GIFTS STILL NEEDED

The Lions Christmas Stocking fund on Tuesday was away down from requirements for this Christmas's work, Harry Lambert, chairman of the club finance committee, stated.

"This year's expenditures will exceed \$500," Mr. Lambert said. "The club will see that the children are looked after, but faces a substantial deficit. The public will appreciate the work carried on by the club and come to our assistance, I am sure."

"I have to get something for Brother, Sister, Mother, Dad." Of course you do. It wouldn't be Christmas if you didn't think of relatives and friends. But remember, it is what you do when you don't have to that makes you what you are when you can't help it.

So the Lions club appeals to you to do something that you don't "have to" do, to do something for those you don't have to do for.

The Lions club invites you to remember this Christmas the less fortunate children of New-

LIONS CHRISTMAS STOCKING FUND

Previously acknowledged \$51.00
W. J. Patterson 2.00
Mrs. Anna M. Sutherland 5.00
Davis Leather Co. \$250.00
Total to date \$308.00

market. Not the "unfortunate," but the "less fortunate," for the "hardest up" are particularly fortunate in their capacity for joy. A mark of kindness at Christmas time means much more to them than it does to the "more fortunate."

Even the little parcel containing a toy, a garment, some candy, fruit and nuts, and perhaps some item of nourishing food for the family, which the Lions club through your generosity will be able to send to the neediest youngsters of Newmarket, brings unmeasurable happiness and joy to the recipients.

There are needy children in Newmarket. Many of them. Their parents aren't able to supply them with really adequate food, clothing and shelter, let alone the little Christmas extras that mean so much.

So please accept this invitation to do something for those whom you don't have to do for, and to add to your own Christmas joy. Make your gift through any member of the Lions club.

"Christ Lived With Humble, Helped Where Needed"

CHRISTMAS MESSAGE IN- TERPRETED AT CANDLE- LIGHT SERVICE

More than 100 candles gloved at an impressive Christmas service in Pickering College auditorium on Sunday evening.

Candles on rustic stands lined the centre aisle, candles flickered on the window-sills and a few long candles illuminated a nativity scene on the platform.

Headmaster Joseph McCulley presided unobtrusively from the floor of the hall.

The service consisted principally of carols, the Christmas story as told by Luke, read by a student, prayers, and a short address by Mr. McCulley. Mrs. Harry Beer and C. R. Blackstock took solo parts for some of the carols.

In his address Mr. McCulley interpreted the Christmas message.

"The only way to live is to go where help is needed," Mr. McCulley said. "Jesus was born with humble folk. He lived with humble folk. He spurned no one. He lived for ideals in an unideal world."

"Childhood is a good time. Christmas itself is a happy time. Many adults get back, if only for a short time, to the dreams and illusions of their childhood. They become less bitter, willing to work with others. Youth is a time of dreams, a time of illusions. It is good that Christmas comes once a year to remind us that youth's attitude has much to commend it."

"Christmas is a sanctification of the commonplace. The Christmas message comes to us to remind us that no place is too common for great things to happen. There are those who travel far from home to find adventure and happiness, but it seems to me that unless we find adventure and happiness in the things about us, we will never find them. Sometimes we would like to get into an aeroplane and get away from it all, away beyond the rainbow, but Christmas reminds us that we must find happiness in our school, in our office, in the commonplace."

AURORA DOCTOR IS COUNTY PRESIDENT

At the December meeting of the York County Medical association held at York county hospital, Newmarket, on Saturday, Dr. C. R. Boulding, Aurora, was elected to the office of president by his fellow practitioners. Dr. L. W. Dales, Newmarket, was named vice-president. Dr. Jas. Urquhart, Aurora, and Dr. J. A. Wilson, Jr., of Richmond Hill, were respectively named as secretary and treasurer.

Dr. A. Botterill, of the Toronto General hospital staff, gave an address on "Inter-cranial injuries." Dr. R. J. Marwood of Thornhill is the retiring president.

REQUIREMENTS EASED

In order to qualify for an old age pension residence in Canada for only 700 days of the last three years, instead of the last three years, is necessary, according to a letter from the department of municipal affairs received by the town council on Monday evening.

CO-OPERATE WITH POST OFFICE, IS SUGGESTION

(By Queensville Correspondent) Christmas is just around the corner and this time of year is always a busy but a happy time. Last-minute shopping for forgotten gifts and preparing for friends and relatives on Christmas day is all in all a joyous experience.

The post office plays a prominent part in Christmas and we must keep in mind the enormous quantity of parcels and greetings the mails bring us from friends far and near. The post office employees need your co-operation and you must not forget the rural mail drivers in particular. They serve you whether rain or shine.

It is not the easiest job on a stormy day delivering many hundreds of pieces of mail at Christmas time, and quite often errors are made which you must help to correct patiently. Try and have your letters stamped before placing them in your mail-box. The best way to help is to buy your stamps early, have patience and above all mail early.

ARE WED 50 YEARS

Mr. and Mrs. David Wilson, 404 Main St. north, will be at home to their friends Dec. 25, Christmas day, at 2:30 to 5 o'clock and from 7:30 to 10 in the evening. The occasion marks their 50th wedding anniversary.

FINISH YEAR

Accounts passed by the town council on Monday evening included: George H. Thompson, \$8.25; W. H. Eves, \$52.70; Fred S. Thompson, \$2, \$88.46, \$76.65; F. H. Robinson, \$32.60.

Dunn's garage, \$1.20; Canadian National Railways, \$19.65, 50 cents; Newmarket public school board, no train to see king and queen, \$206.70; Mrs. J. O'Brien, \$3; Ford Wilson, \$22.60; J. E. Bloss, \$3.60; Newmarket Era, \$3.25; Bell Telephone Co., \$27.77; J. L. Spillette, \$37.0.

SERVICE STATION ENTERED AND RADIO IS STOLEN

An old service model radio was stolen on Sunday night, when Art Stephen's service station, Eagle St., was broken into between 11:30 p.m. and 7 a.m. The desk was rifled, but nothing was taken.

Constable Kenneth Mount turned the case over to Sergeant Sid. Barrackough and County Constable Ron. Wall. There will be double night patrol by the local police.

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Founded 1882

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ANDREW OLDING HEBB,
Editor and Proprietor
142 Main St., Newmarket

TUESDAY, DECEMBER 19TH, 1939

CHRISTMAS EDITORIAL

Did you ever feel a rush of deep and genuine sympathy for an editor who must year after year, in competition with his own previous efforts and in competition with thousands of other editors, find some new combination of words to say something different about each season of the year? You did? Well, you don't need to feel any sympathy for any editor at Christmas time. It is the one time of the year when the public not only does not mind the same old things being said, but expects and wants them to be said.

BIRTHDAY OF CHRIST

Christmas is a children's day. It marks the birth of Christ, the Jewish child whose teachings have swept the world and directed civilization ever higher. No matter how much joy it brings, it is never without sadness and tragedy in some homes in every country and in many homes in some countries. This year, unfortunately, will be no exception, but will be marred by three raging wars. We can rejoice, however, that through the life and teachings of Christ there is hope that we are not far from the day when wars will be no more.

Happiness For All

So our wish is that we may all be happy as the children are happy, without a care or a worry other than those which may arise from childish over-indulgence in the "good things" of Christmas. And we know that even those in whose homes there is sadness will also have the happiness of making others happy.

LOOKING TO THE FUTURE

We are very proud of the fact that the late Thomas Bradshaw, one of the dominion's leading business men and an expert on municipal finance, was a subscriber to The Era. He was a subscriber and a reader. It may seem strange that so busy a man had time to glance at a town weekly, but this man did, and was kind enough to make

favorable comments which on several occasions reached The Era indirectly. To have the approval, or even the tolerance, of such a fine public-spirited and practical-minded man is no small satisfaction.

A Fine Legacy

It is therefore with great interest that we note in Maclean's magazine the publication of a statement which Mr. Bradshaw made the week before he died to the editor of that fine Canadian magazine. The words may not be exact but the thought is there, clear and challenging. His suggestion is a fine legacy to his fellow Canadians. Mr. Bradshaw is quoted by Maclean's as follows: "I have talked with a number of leading industrialists. They agree that the biggest problem this age will have to face will be the economic readjustment that will follow the conclusion of this war. They agree that Canada should be preparing to meet it now—coinciding with our war effort. We've got to be ready to absorb into useful employment the men who will be demobilized from our fighting forces and from our war-time industries. The time to start preparing for that readjustment is NOW. I doubt if our system could survive another economic collapse such as that which followed the last war. The men with whom I have talked are earnestly trying to think out what might be done. They will co-operate with any lead the government might give. I hope the government will give a lead. Will you start the ball rolling? I'd like to discuss the matter more fully, say next week."

AN OPPORTUNITY

Many forward-looking young farm people throughout the province are planning to spend their "Christmas holidays" at the Ontario Agricultural College, Guelph. The college department of agricultural economics is inviting a group of well-known farm leaders, representatives of the dominion and provincial departments of agriculture and agricultural experts, in addition to the college staff, to take part in a "short course in co-operation" from Dec. 28 to Jan. 9. The sincerity of this effort to help farmers to help themselves is evidenced by the provision of board and lodging for the full period of the course for the modest sum of \$6.

MORE CO-OPERATION

Another example of leadership on the part of a public institution is the series of eight weekly broadcasts on co-operation, arranged by the Canadian Broadcasting Corporation, beginning on Jan. 3. The Canadian Association for Adult Education is co-operating with the CBC to organize "listening groups" for this series. These will be groups of neighbors invited to particular homes, where there are radios, to listen together and discuss the talks afterward in the course of a social evening. H. H. Hannam, secretary of the United Farmers of Ontario, and one of the prime movers in the new Canadian Chamber of Agriculture, gives the first broadcast.



Rather than be interned, the German battleship, Graf Spee, was blown up by its commander outside Montevideo on Sunday

evening, after the crew had been removed. The German ship was forced into the South American harbor following a fierce battle with three British cruisers, with a number of casualties on both sides. Seventy British and 38 Germans were killed.

The stupendous empire air training plan to be undertaken



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GRAY COACH LINES

TAKE CARE - AVOID FIRE
ENJOY CHRISTMAS

Every year, from a few days before Christmas until after New Year, a plague of fires visits the homes of Canada. Many of these are the result of hazards which exist only during the holiday season because of carelessness that would not be tolerated at any other time. In many instances the most joyous hours of the year have been converted into scenes of tragedy.

Scores of fires start from Christmas lighting because of candles on trees or near curtains and other combustible materials or from the use of substandard and improperly installed electrical accessories. Accidental ignition of flammable costumes and Santa Claus' whiskers have accounted for many Christmas tragedies. Celluloid dolls and toys add still another hazard in many homes. These articles cannot be fire-proofed and are too hazardous to be placed in the hands of little children. They burn so rapidly that it is quite impossible to avoid injury in case they become ignited.

Decorations of metal, glass and asbestos are the safest to use. Fire-proofed crepe paper, cotton and other fabrics are manufactured, and the flammable varieties may be rendered flame-proof in the home by immersing them in a saturated solution of ammonium phosphate. Before and after Christmas there is usually a lot of flammable material, such as wrappings, about the house. Such accumulations should be immediately and safely disposed of.

W. W. OSBORNE,
FIRE CHIEF

TO OUR MANY FRIENDS AND CUSTOMERS

A MERRY CHRISTMAS

AND A

HAPPY NEW YEAR

Riddell's Bakery

PHONE 247

NEWMARKET

STILL SERVING



THE MOTORING PUBLIC, AND

WISHING ALL OUR CUSTOMERS A



MERRY CHRISTMAS

AND A

HAPPY NEW YEAR

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BEST WISHES FOR YOU!

MAY ALL THE JOY THAT IT IS
POSSIBLE FOR THIS SEASON TO
BESTOW UPON YOU BE YOURS AT
THIS GLAD SOME TIME AND MAY
YOU ENJOY PROSPERITY IN THE
COMING YEAR!

PHONE 262

MAIN AND WATER STS.

McMullen Electric



Merry Christmas EVERYONE!

... and we do mean every one of our faithful friends who, during the past year, have patronized us so regularly. We sincerely hope that we have served you well, and that in the future our friendships will increase and our hospitality grow.

CAPITAL Cleaners and Dyers

NEWMARKET



onto recently.

The hostesses are Mrs. Robertson, Miss M. Willoughby and Mrs. Wm. Terry.

Rev. C. E. Fockler's message at Keswick United church on Sunday evening, was very appropriate for the Advent season. Mr. Fockler spoke on "Jesus as a shepherd," and brought to his congregation a vivid picture of what a shepherd in the east really is, bringing the meaning of the words, "I am the Good Shepherd," to each listener as a personal message. Christmas hymns were used for the regular pre-service song service.

Announcement was made that next Sunday morning the Sunday-school will hold its anniversary service, when everyone interested in the children and the school is invited to be present at 11 o'clock. The mission band is to be held on Friday afternoon and on Saturday afternoon the children are asked to attend at 2 o'clock a special rehearsal for Sunday's service.

The C.G.I.T. will meet on Saturday at 3 o'clock. A full attendance is also requested for the choir practice which will be on Friday evening of this week.

MINCEMEAT

By GOLDEN GLOW

I was just going to write "Pot Pourri" when I thought why not say "Mince-meat" instead, for this is the Christmas season, and we all know that mince-meat is one of the goodies that we have always connected with Christmas. Delicious little individual cakes, sprinkled over with fruit sugar, now doesn't it just recall visions of early days when you were at last grown up enough to have mince pie and Christmas cake, even at the risk of "seeing your great-grandmother" in dreams that night? "Awful," as the Scotsman said, "Twas worth it!"

And the delectable mince patties and pies aren't the only things we connect with Christmas. No, indeed! What a glad, mad, time! Christmas! There's magic even in the word without going any further. Christ's mass, which tells us we must not let the physical overshadow the spiritual significance of what the glad season stands for. "Peace, goodwill towards men." Sounds rather an impossible ideal to attain, but who knows? Perhaps we shall attain it even yet!

This surely is "mince-ple," mixing things in this way, but you will know by this time that it surely is a habit of mine. Christ is the companion of our joys as well as our sorrows and He gave us Christmas!

Christmas is in the air—yes, and over the air as well, by radio. Christmas programs, Christmas carols, Christmas appeals for the Santa Claus fund and hundreds of other things of a similar nature. But I really meant when I said Christmas is in the air that you feel it all round you. You see it reflected in people's faces. You hear little children talking about it in their innocent way, and I do not believe that all it means to them is what they get in their stocking either! You see lighted Christmas wreaths and lighted Christmas trees every evening blossoming out at dusk to glow till late at night and cheer our hearts, for who could have gloomy thoughts when a delightfully lighted and decorated Christmas tree sparkles before your eyes? The shop windows are as fascinating as ever! War or no war, we shall keep Christmas, and let hope cheer us on that it may not be of long duration, and that we shall have our loved ones back home before another Christmas dawn!

Should deep snow cover the ground by Christmas do please remember the birds, for until snow comes they can manage fairly well by themselves, but with snow covering their natural feeding places, they will need some assistance for a few days. Even a crumbled up slice of bread helps a great deal. Please do it, and if you like birds you'll have your reward in their friendly company, for they certainly are cheery! I wonder will the gulls on the breakwater at exhibition park still be there, and the wild ducks, that I told about a few weeks ago. I was delighted when a soldier told me, after reading my article, where I said I did so wish they had all flown up in the air and how I clapped my hands with no result, they didn't even hear me, let alone take any notice of such a feeble attempt. And he said "You should have been there on Armistice day when we fired the salute! Did they fly up then! I'll say they did!"

No doubt you all heard last year of the way to decorate your Christmas tree with soap flakes, but for fear you have forgotten I'll repeat it. For snow effect on Christmas trees, I should have said, Take one large box of soap flakes, two scant cups of lukewarm water, whip to a suds, then spread by handfuls along the branches. To add to the beauty and glamorous effect, sprinkle over the suds a box of artificial snow and watch it glitter and glisten. Your tree will last longer as well. And if you can stand it in a pile of salt and water it will last longer still. Should you want to add a touch of color use a little vegetable coloring in the suds. And here's another idea for you. Do for your Christmas table decoration. Apart from the overgreen branches with some of the soap flakes snow sprinkled on, just dip branches of any kind, off any shrub, in thick, heavy starch, made as for starching clothes, then, while wet, sprinkle with artificial Christmas tree snow. And if you want it grander still drop berries of red sealing-wax here and there along the twigs.

And do not forget to leave a glass of milk and a slice of cake, or a little mince-ple, near the fireplace on Christmas Eve for Santa Claus and his reindeer, and I'll just end this rambling "mince-meat" article with a riddle for the children: "What four-footed animal comes down from the sky?" Reindeer.

VALUES in TOYS

Our Christmas Stock Now Showing!

SKIS AND EQUIPMENT, SKATES,
TOBOGGANS, SPALDING HOCKEY
STICKS AND PUCKS
ELECTRICAL SPECIALTIES

A SMALL DEPOSIT HOLDS ANY ARTICLE UNTIL CHRISTMAS

PHONE 26 QUALITY MERCHANDISE WE MOVE

Macnab Hardware



SEASON'S GREETINGS

TO OUR

MANY FRIENDS AND CUSTOMERS

FOR LAST MINUTE SUGGESTIONS

VISIT OUR STORE

WE WILL HELP YOU WITH YOUR SHOPPING PROBLEMS

F. N. CHANDLER

MAIN STREET

NEWMARKET



YOUR "BLUE COAL" DEALER
WISHES HIS MANY FRIENDS
AND CUSTOMERS
A HAPPY HOLIDAY SEASON
AND A BRIGHT NEW YEAR
MAY YOUR FIRES BURN BRIGHTLY

J. O. Little

PHONE 302



Season's Greetings

Dear Friends:

As Christmas, with its wonderful spirit of Good Will and Good Cheer draws near, it is natural that our thoughts should turn to those who have contributed to our success and to our enjoyment of Christmas... our customers whom we like to regard as friends.

It is your friendship and loyalty, and the friendship and loyalty of our customers... our friends... that have made it possible for everyone in our organization to enjoy more thoroughly the wonderful Christmas season.

We should value friendships such as yours... and we do. We only wish it were possible to grip you warmly by the hand and say "Thank You." But since we cannot, we send you this greeting and with it our sincere wish that you will enjoy a very Merry Christmas and a New Year brim full of good things and happiness.

Sincerely yours,

The Arcade Store

HAROLD E. CHRISTIE, Manager.

ROYAL THEATRE AURORA

A MERRY CHRISTMAS TO ALL

WEDNESDAY - THURSDAY - DECEMBER 20 - 21
WALTER FIDGON - VIRGINIA BRUCE
"STRONGER THAN DESIRE"

FRIDAY - SATURDAY - DECEMBER 22 - 23
JOHN CARROLL - MARTIN SPELLMAN - KAY LINAKER
"I AM A CRIMINAL"

An action Melodrama of Modern Merit!

JEAN ROGERS - RAYMOND WALBURN
"HEAVEN WITH A BARBED WIRE FENCE"
Comedy Drama with a Western Touch.

MONDAY - TUESDAY - DECEMBER 25 - 26
DON AMECHE - ALICE FAYE
"HOLLYWOOD CAVALCADE"

Excellent entertainment for the whole family. Told in terms of laughter and drama. Done in beautiful technicolor.

WEDNESDAY - THURSDAY - DECEMBER 27 - 28
RALPH RICHARDSON - LAURENCE OLIVIER
VALERIE HOBSON

"CLOUDS OVER EUROPE"

Spy melodrama. This is a sparkling mystery. By all means for the entire family - clean, wholesome, dramatic, funny.

"DRUNK DRIVING"

A CRIME DOES NOT PAY SERIES

QUEENSVILLE REX SMITH IS Y.P.U. PRESIDENT FOR 1940

Merry Christmas to all!
This Sunday a special Christmas church service will be held in Queensville United church.
The Christmas meeting of the Queensville branch of the Women's Institute will be held on Wednesday, Dec. 27, at the home of Mrs. Ed. Strasler. The motto is "Keeping the Christmas spirit throughout the year." Roll call will be answered by "A thought for the coming year." A report of the district convention will be given. The program committee is Mrs. Kavanagh, Mrs. Burkholder, and Miss Cranley. There will be a shower of gifts for members. The lunch committee is Mrs. Russell Strasler, Mrs. Stickwood and Mrs. Huntley.

All ladies are cordially invited to attend.

The following is the list of new officers for 1940 for Queensville Young People's Union: hon. pres., Rev. Hugh Shannon; past pres., Murray Huntley; pres., Rex Smith; vice-pres., Gladys Dew; sec., Blanche Rowe; treas., Erwin Arnold; pianists, Vera Arnold, M. Stickwood, R. Strasler; Christian fellowship, Helen Cole, Jean Kavanagh; Christian missions, Albert Oselton, Jean Smith; Christian citizenship, Helen Hill, Harry Boag; Christian culture, Grace Waite, Nobre Wright; leadership training, Ruth Rye, Terry Doane; recreation, Bob Watson, Reid Richardson, Bill Smith, Iva Rye, Shirley Smith.

Sharon

Sharon Christmas concert will be held on Wednesday night, Dec. 20, at 8 p.m. in Sharon hall. A good program will be given and a full house is expected. Following the program a box social will be held.

Next Sunday, Dec. 24, the service at the United church will be a candlelight service given by the Young People at the usual time, 7:30 p.m.

On Sunday, Dec. 30, following the evening service, the sacrament of the Lord's Supper will be held. Members are asked to please keep this in mind.

Mr. and Mrs. E. F. Ramsay visited the latter's parents at Downsview on Sunday.

The Misses Gertrude Grose, Grace Palmer and Kathleen McRae spent the weekend at their homes here.

Mrs. John Pinder is spending a few days at Sandford with Mr. and Mrs. Milburn Meek.

Mrs. Howard Fife spent a few days in Toronto last week.

Mrs. John Moore of Mount Albert spent Thursday with Mrs. R. Shaw.

Mr. and Mrs. Ken. Pinder visited Mr. and Mrs. Lorne Fines in Bradford on Sunday.

HOPE QUEENSVILLE CHURCH WILL PROVIDE MUSIC

The Hope United church will hold a special musical service on Christmas Sunday at the usual time, 3 p.m., with Sunday-school at 2 p.m.

Special music is being provided by Queensville United church. A good attendance is hoped for.

S. S. No. 11 school will hold its Christmas concert on Friday evening, Dec. 22, at 8 o'clock.

S. S. No. 7 school will hold its Christmas concert on Thursday evening, Dec. 21, at 8 o'clock.

Keswick

The December meeting of the W.M.S. of the United church was held last Thursday. The worship service took the form of a "service of memories" to honor one of the society's and church's most faithful and dearly loved members, the late Mrs. William Marritt.

Mrs. Vail, president of the W.M.S., briefly spoke of Mrs. Marritt's wonderful contribution to the home, the church and the community as a whole, and stressing that the keynote of her long and useful life was "service," led a most impressive service as tributes were paid Mrs. Marritt's memory, by representative women from the different organizations of the church and the community.

A very lovely vocal duet was sung by Mrs. W. E. Morton and Mrs. G. Ethel Morton. Mrs. Charles Willoughby played several favorite hymns, which were sung during the service. Prayers were offered by Mrs. Perry Winch and Rev. C. E. Fockler.

Others taking part in the service were Mrs. S. Purdy, Mrs. W. Davidson, Mrs. J. E. Baines, Mrs. Judd Cole, Mrs. Friend Morton, Mrs. McGenerly, Mrs. Pedlar, Mrs. B. Rye, Mrs. Vaughan and Mrs. C. E. Fockler.

The members of the W.M.S. were delighted to receive a Christmas card from far-off Indo-China. Mrs. Kenneth McKinnon, corr.-sec., read a delightful letter from Rev. J. W. Whipple, who is well known in the village.

His grandmother, Mrs. J. H. Prosser, was one of Keswick's most highly respected citizens.

Rev. Mr. Whipple, with his wife and their twin babies, is doing missionary work at Xiong-Khon-Lao, French Indo-China.

A brief business period preceded the annual election of offi-



MAY
THE
JOYS
OF THE
CHRISTMAS
SEASON
BE
YOURS

G. H. KNOWLES



A Joyous and Merry Christmas!

A Happy, Prosperous New Year!

That's our wish for you and yours during this most happy of seasons!

HIGHLAND OIL

AURORA

Give him



ALSO

TIES

MUFFLERS

SHIRTS

AGENTS FOR

BOLTER BROS. WHITE & SONS

"BETTER MADE CLOTHES"

CLEANERS AND DYERS

C. F. WILLIS

TAILORING AND MEN'S WEAR

MAIN ST. NEWMARKET

WINTER IN CALIFORNIA

Sunshine

LOW ROUND TRIP FARES

Enjoy glorious sunshine—California offers the winter visitor everything in summer attractions.

On the way to and from California you can readily arrange to visit the majestic Canadian Rockies—Vancouver and Victoria in Canada's Evergreen Playground.

FULL INFORMATION

AS TO ROUND TRIP

STANDARD FARE

TOURIST FARE

COACH FARE

On Application to any Agent

CANADIAN NATIONAL

MERRY XMAS

THANK YOU FOR YOUR
HELP THIS YEAR.

MAY YOUR XMAS BE THE
VERY BEST YET.

Your Imperial Oil agent is

ART SMITH

NEWMARKET 283
38 PROSPECT AVE.



FOLKS, IT'S GREAT TO REALIZE
THAT ANOTHER YEAR HAS ROLLED
AROUND, KNOWING YOUR OLD
FRIENDS ARE TRUE AS EVER - - -
THAT YOU'VE MADE NEW ONES.

IN LIEU
OF A PERSONAL
MESSAGE, WE
SEND YOU OUR
GREETINGS!

W. J. GEER

G. M. BYERS

10 BOTSFORD ST.



TO YOU AND YOURS WE WISH
THE COMPLIMENTS OF THE
SEASON AND WE CORDIALLY
INVITE YOU TO CONTINUE YOUR
FRIENDLY AND APPRECIATED
PATRONAGE.

W. C. LUNDY

MAIN ST. NEWMARKET



TO ALL OUR FRIENDS
IN
NEWMARKET AND
DISTRICT

OUR WISH IS FOR A
MERRY CHRISTMAS
AND A
HAPPY NEW YEAR

J. A. PERKS

Huron St. at C.N.R. Station



Best wishes to all our
friends and customers for a
MERRY CHRISTMAS
and a
HAPPY and PROSPEROUS
NEW YEAR

PONTING'S

FISH AND CHIP STORE

cers of the W.M.S. of the United church which was conducted by Rev. C. E. Fockler, who spoke highly of the work of the W.M.S. and wished it every success.

The following are the officers for 1940: hon. pres., Mrs. C. E. Fockler; past pres., Mrs. C. H. Vaughan; pres., Mrs. William Vail; 1st vice-pres., Miss Joy Marritt; 2nd vice-pres., Mrs. Perry Winch; 3rd vice-pres., Mrs. James Cole; rec. sec., Mrs. Arthur Pedlar; corr. sec., Mrs. Austin Huntley; treas., Mrs. W. E. Morton;

Temperance sec., Mrs. O. M. King; associate helpers, Mrs. C. E. Fockler, Mrs. J. Cole, Mrs. E. Arnold and Mrs. Jas. Sedore; Missionary Monthly, Mrs. Kenneth McKinnon; Christian stewardship, Mrs. C. H. Vaughan, Mrs. F. Peel and Mrs. C. Willoughby; supply sec., Mrs. J. E. Baines, Mrs. D. McGenerly, Mrs. Pedlar, Mrs. Geo. Hamilton and Mrs. R. W. Fisher;

Friendship, Mrs. W. Davidson, Mrs. Grant and Mrs. Judd Cole; pianists, Mrs. C. Willoughby and Miss J. Marritt; press sec., Miss Gilroy; C.G.I.T., Mrs. Fisher, Mrs. F. G. Pim and Miss Joan Peel; mission band, Miss Helen Smith and Miss Helen Rye; auditors, Mrs. O. M. King and Mrs. Wm. Prosser.

William Marritt's many friends rejoice that he is recovering from the illness that has kept him bed-fast this past week, and wish him a speedy return to his former good health.

Anyone desiring to work for the Red Cross can secure any information about the same from Mrs. J. E. Baines, convenor of the work committee, or from Mrs. J. Barker, convenor of the wool and sox committee.

It was announced in error last week that the W.A. of the United church would not hold "the annual banquet" next summer. This should have been "the annual bazaar" instead of banquet.

BELHAVEN STORE AND HOME DESTROYED BY FIRE

The old council of North Gwillimbury held its last meeting in the community hall last Friday. The new council will meet early in January to begin its work for the coming year.

The people of the village and surrounding district wish to extend their deepest sympathy to Mr. and Mrs. Underhill and Jimmie, who, through fire on Wednesday night, lost everything in their store and home.

Mrs. R. A. Davidson spent a few days in the city last week.

Mr. Jack Gordon's family is now out again after being quarantined for some time with whooping-cough.

Master Lorne Denne, grandson of Mr. Charlie Pollard, was badly hurt at school and has been confined to his bed, but is now getting along well.

Mr. Bernard Davidson and Mr. Erwin Winch, who have recently had their homes wired, expect to have the lights turned on by Christmas.

The many friends of Mrs. B. Davidson are glad to hear that she is able to be around again after an attack of the flu.

The community extends the deepest sympathy to R. Davidson and family in the loss of his father, Joseph Davidson, who died last Thursday, at the home of his daughter, Mrs. Johnston of Brooklyn.

Mr. J. Davidson spent the greater part of his life around this community.

Tuesday evening, Dec. 10, is the date of Belhaven Sunday-school concert and Belhaven public school is holding its concert on Friday evening, Dec. 22.

A very splendid program was given last Tuesday at the Women's Institute meeting when the Elmhurst branch visited Belhaven Institute.

Mrs. William King did herself credit at the piano, playing Christmas carols and acting as accompanist to her daughter, who sang a couple of solos very sweetly.

A very interesting reading was given by Mrs. Smithers, "The Lady with the Lamp," Florence Nightingale. A talk on Christmas and a demonstration of a very pretty Christmas tree for the table was given by Mrs. Coulson Cameron and a demonstration of icing a Christmas cake was given by Mrs. Lockerbie.

There was a contest, conducted by Mrs. Wm. Pollard, on the names of flowers and shrubs, with a prize given. Mrs. Wm. Winch received the prize, which was the beautifully decorated Christmas cake. Her partner in the contest, Mrs. Lockerbie, received a very fine linen handkerchief with wide, hand-made lace.

The very popular president, Mrs. Harry Horner, received the beautifully decorated Christmas tree laden with artificial snow. The Jersey school teacher, Mr. Maw, gave a very informative reading on the formation and carrying on of the Red Cross Society, which was very interesting. There were about 35 ladies present, who enjoyed a pleasant afternoon meeting, which was followed by a social hour in the basement, where hot coffee, a variety of sandwiches, little cakes, big cakes, tarts, etc., were served.

Belhaven public school concert will be held in the hall on Friday, Dec. 22, at 8 p.m. There will be dialogues, music and drama.

TORONTO MARKETS

Will be found on Page 6.

LOCAL MARKET

Turkeys sold at 21 and 22 cents a pound at the market on Saturday, chickens, 16 to 18 cents and geese, 17 cents. Eggs were from

25 cents to 35 cents a dozen. Butter brought 30 cents a pound. Calons, parsnips and carrots were 20 cents a six-quart basket. Cabbage and citron were 5 cents each.

To our Many Friends and Customers

A MERRY CHRISTMAS

AND

HAPPY NEW YEAR

PARSON'S FAIR

Main St.

Newmarket

Say Merry Christmas

With
Beautiful
Flowers

Remember flowers are the perfect gift, always in good taste. Give her a nice box of flowers or a nice flowering plant.

CUT FLOWERS

Roses, Carnations, Pompom Chrysanthemums, Narcissus

POTTED PLANTS

Poinsettias, Azaleas, Lady Mac Begonias, Cyclamen

Primulas, Cherry Trees

FLOWERS TELEGRAPHED ANYWHERE

We now carry a full line of fruits, vegetables and nuts.

Decorate your home this Christmas with flowers from

PERRIN'S FLOWER SHOP

118 Main St., Newmarket

Phone 135-w

CHRISTMAS GIFTS from GIFT HEADQUARTERS

Boxed Handkerchiefs . . . per box 15c to 50c
All Wool Blankets . . . each \$3.95
Ladies' Lingerie, nicely boxed . . . 98c to \$1.95
Turkish Towels . . . each 25c and 50c
Ladies' Scarves . . . each 49c to 98c
Ladies' Handbags . . . each 69c to \$2.95
Ladies' Taffeta House Coats . . . each \$2.95
Satin Panelled Comforters . . . each \$3.95
Ladies' Boudoir Slippers . . . pair 49c to \$2.50
Ladies' Dress Shoes . . . \$1.95 to \$3.95

Full Range of Rubbers and Motor Boots at Popular Prices!

NOTE:— Extra Specials this week to help Holiday Shoppers.

We Extend
GREETINGS OF THE SEASON
To Our Old Friends and Customers.

Hooker's Gift Shoppe

Joyous GREETINGS FROM Smith's Hardware

A WHOLE FLOOR FULL OF FASCINATING, GLEAMING ELECTRICAL GIFTS THAT WILL TAKE LASTING HAPPINESS TO THE RECIPIENTS! INNUMERABLE HANDY APPLIANCES AND GADGETS TO PERFORM MANY LABOR-SAVING DUTIES AROUND THE HOUSE.

Chrome Plated Sandwich Toaster... \$3.00

Waffle Iron, special at... \$6.75

Sunbeam Electric Mixer... 29.75

Chrome Toaster, well built, at... 2.25

Sunbeam Electric Iron with Steam Control... 9.95

Handy Heaters for cold mornings... 3.95

EVERY ITEM FULLY GUARANTEED

W. H. Eves

FUEL AND BUILDERS' SUPPLIES

PHONE 22 HURON STREET

MERRY CHRISTMAS

AS WE AGAIN REACH THIS CHRISTMAS SEASON

MARKING THE END OF ANOTHER YEAR LET US

TAKE THIS OPPORTUNITY TO EXPRESS OUR THANKS TO ALL OUR

FRIENDS AND CUSTOMERS. WE HAVE PLACED SERVICE TO THE PUBLIC

FIRST AND HAVE ENDEAVORED TO JUSTIFY THE WIDE CONFIDENCE

PLACED IN US.



AS WE AGAIN REACH THIS CHRISTMAS SEASON OF MERRIMENT AND CHEER, WHICH BRINGS US TO THE END OF ANOTHER YEAR, WE ARE NOT UNMINDFUL OF THE MANY BLESSINGS THE KINDLY PROVIDENCE HAS DEALT. WE TAKE THIS OPPORTUNITY OF EXPRESSING OUR SINCERE FEELINGS TO OUR MANY MEMBERS, PATRONS AND FRIENDS AND TO WISH EACH AND ALL A VERY MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR.

Newmarket Farmers' Co-operative Ltd.

F. N. SMITH, MGR.

52 MAIN STREET

PHONE 366



IN SINCERE APPRECIATION OF YOUR PATRONAGE DURING THE PAST YEAR AND HOPING THAT WE HAVE DESERVED YOUR CONTINUED PATRONAGE, WE TAKE THIS OPPORTUNITY OF WISHING YOU A VERY MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR.

LAURIA Motor Sales

EAGLE ST.

PHONE 584



MERRY CHRISTMAS IS OUR WISH TO YOU. AS WE AGAIN REACH THIS HOLIDAY SEASON MARKING THE END OF ANOTHER YEAR LET US TAKE THIS OPPORTUNITY TO EXPRESS OUR THANKS TO ALL OUR FRIENDS AND CUSTOMERS. WE HAVE PLACED SERVICE TO THE PUBLIC FIRST AND HAVE ENDEAVORED TO JUSTIFY THE WIDE CONFIDENCE PLACED IN US.

W. H. Eves

FUEL AND BUILDERS' SUPPLIES

PHONE 22

HURON STREET

Come to Church CHRISTMAS

SUNDAY, DECEMBER 24TH



TRINITY UNITED CHURCH

Rev. E. R. McMath, Pastor

11 a.m.—Service of music, both choirs.

7 p.m.—Candlelight Carol Service. Angels will light the candles and read the Christmas story and Sr. and Jr. choirs will sing carols.

ST. PAUL'S ANGLICAN CHURCH

Rev. Arthur J. Patstone, Rector

Morning services at 8 and 11

Evening service at 7

CHRISTMAS DAY

Holy communion at 8 a.m. and 10 a.m.

SOCIETY OF FRIENDS

Corner Church and Botsford Streets

Burton S. W. Hill, Minister

10 a.m.—Sunday-School

11 a.m.—Morning worship

7 p.m.—Evening worship

EVERYONE WELCOME

SALVATION ARMY

Adj. S. J. Bolton

11 a.m.—Morning service

3 p.m.—Sunday-School

7 p.m.—The evening service will take the form of a carol service.

It is expected Santa Claus will be at the Sunday-School service and evening service.

THE CHRISTIAN CHURCH

Rev. A. Greer, Pastor

11 a.m.—Christmas worship service, Pastor's subject, "Around the Cradle of Christ."

7 p.m.—A carol service. Message by Rev. Emerson Sanderson.

Following the evening service there will be a joint carol service in the United Church.

The Citizens' band will be in attendance.

Note:—Christian Endeavour communion service Christmas morning at 6 o'clock.

FREE METHODIST CHURCH

Rev. B. Babcock, Pastor

9.45 a.m.—Sunday-School

11.00 a.m.—Morning service

7.00 p.m.—Evening service

CHURCH OF THE NAZARENE

Rev. H. V. Moxworthy, Pastor

Tuesday—Christmas Program

SUNDAY SERVICES

10 a.m.—Sunday-School

11 a.m.—Morning service

7 p.m.—Evening service

THE GOSPEL TABERNACLE

Millard Ave.

Jas. Taylor, Pastor

11.00 a.m.—Morning worship

2.30 p.m.—Sunday-School

7.00 p.m.—Evangelistic service.

Special Christmas music. All are welcome.

WANT-ADS

The rate for Want Ads is 25 cents for 25 words for one insertion; 40 cents for two insertions; 50 cents for three insertions. For over 25 words, each additional word, one insertion, one cent, additional insertions, one-half cent per insertion.

REAL ESTATE FOR SALE

E. A. BOYD

17 Main St.

REAL ESTATE — For Sale:

Farms, Houses, Acreages, Lots.

INSURANCE—Automobile, Fire and Casualty.

FOR SALE

For sale—Valcose kennels, special Christmas gift. Old English sheep dog puppies. Pedigreed stock. Males \$25. Will hold till Christmas eve. Basil Watson, N. Main St., Newmarket. 1422

For sale—Plymouth coupe, 1929 model, in good running order. Sell reasonably for cash. Apply Era Box 166. clw46

For sale—Coal heater in good condition. Apply to Violet Robinson, McNaughton, Imperial Bank Building, Newmarket. 1446

LIVESTOCK FOR SALE

For sale—11 pigs, 7 weeks old, also 11 pigs about 50 lbs. each. Apply to Fred Walker, Zephyr. 1446

For sale—One registered Holstein bull calf. Would make good herd sire. Bred from good stock. E. Dennis, Newmarket. 1446

For sale—Purebred Yorkshire pigs, both sexes. Bred from exhibition stock. E. Dennis, Newmarket. 1446

FOR RENT

For rent—7-roomed house, Hyde, On farm formerly occupied by George White. Lots 29 and 30, con. 3, East Gwillimbury, 2 1/2 miles north of Queensville. Apply Robert Malcolm at above address. 1446

For rent—3 or 4 bright rooms. Partially heated. Apply 92 Gorman St. 1446

For rent—120 Prospect St. at south-east corner of Queen, nine rooms, all conveniences, garage. Apply N. L. Mathews. 1446

HELP WANTED

Help wanted—Experienced truck driver for gathering cream. Apply Newmarket creamery. clw46

WORK WANTED

Work wanted—Young girl. Protestant. Seventeen, Christian habits. Fond of children. Seeks position in Christian home where freedom given for religious duties. Write Era box 165. c2w46

LOST

Lost—On Saturday, on Main St. or nearby, a parcel containing a new pair of pullover mittens and one yarn mitt. Please return to George King, Queensville. 1446

MISCELLANEOUS

Mr. Allan Stiles has a "Sedore Truckless Litter Carrier" in operation at his farm at Sutton West, and will be pleased to demonstrate the advantages of this equipment to anyone interested.

Radio Service—Guaranteed repairs to all makes of radios. Tubes and parts supplied. Quick service. Lew Coombs, Main St. N., Newmarket. Phone 612-J. 1446

WHY SUFFER FROM RHEUMATISM, Sciatica, Lumbago? Ruma-caps Two-Way Action quickly relieves pain while attacking the cause. Bell's Drug Store.

TOWNSHIP OF WHITCHURCH

Tenders will be received by the undersigned up to 12 o'clock noon, Tuesday, Dec. 26, 1939, to supply V-shaped snow plow, levelling wing and all necessary attachments for power control on a caterpillar No. 10 auto-patrol power grader. Specifications may be seen at the office of the undersigned, Vancor, Ont. The lowest or any tender not necessarily accepted.

JOHN CRAWFORD, Township Clerk. c2w45

CARD OF THANKS

The family of the late Ralph Link wish to express their heartfelt thanks and appreciation for the acts of kindness, messages of sympathy and beautiful floral tributes received from their many neighbors and friends and particularly do they wish to thank the doctors and nurses of ward B, Toronto General Hospital, for consideration shown during the illness of a beloved husband and father.

Rowland Campbell Speaks

Rowland Campbell of the University of Toronto was the speaker at the regular Sunday afternoon meeting of the British Israel federation. There will be no meeting next Sunday.

POLICE COURT

CHARGED WITH FAILING TO EDUCATE CHILDREN

Convicted on three charges of theft of car rugs, Wesley Reid, King township, was given suspended sentence and placed on probation for one year by Magistrate W. F. Woodliffe in police court here today. Lorne Lee, Aurora, was defence counsel. The rugs were ordered returned to their rightful owners.

Reid, who has been in custody for the past two weeks, pleaded guilty last week to the theft of a rug owned by Mr. Flatt, King township, and not guilty to the theft of a rug and jack from Roy Geer, King township. Reid pleaded not guilty to an additional charge today of theft of a rug from John McCallum, King township.

Mr. Geer and Mr. Flatt both testified last week that their rugs were taken from their cars while they were attending a church service at Portageville. Mr. McCallum stated he left his rug in his driving shed in front of his car.

Reid changed his story today and said he was not guilty of stealing the rug from Mr. Flatt but that he testified that so it would get him out of trouble but it was only getting him in deeper. Reid stated that he helped two men fix their car near Hamilton's Corners one night and that they gave him one rug until they could pay him and that the men told him they were from Lloydtown. The two men must have left the two rugs in the garage of his employer instead of paying him the money, Reid stated.

"I am not at all satisfied with your evidence," stated Magistrate Woodliffe. "I believe you deliberately perjured yourself. I'm satisfied you stole the three rugs but I am going to take into consideration your age and that you have no previous record and I will suspend your sentence with the consent of the Crown Attorney, Mr. Mathews."

For failing to produce his commercial vehicle permit, John Kelly, Toronto, was fined \$10 and costs.

A charge of failing to educate their three children laid against Mr. and Mrs. Richard Foster, Holland Landing, was adjourned for two weeks for further investigation.

John Farr, school attendance officer for East Gwillimbury township, testified that the three children, ages 11, nine and eight, did not attend school at all during September and October and that they had missed two or three days in November and December.

Foster stated that the children didn't go to school in September and October as they didn't have proper clothes and that the Children's Aid Society took him down to county court in Toronto and that his children got sufficient clothes but that the case had not been settled yet.

Lindsay Farr, relief officer for East Gwillimbury, stated that the Children's Aid Society was dealing with the matter as the children were neglected and that not going to school was being considered.

A. L. Fox, North Gwillimbury township, was ordered to vacate the premises where he is now living within two weeks and to leave the other works alone on the farm where he was formerly employed.

Harvey Bone, Toronto, was defence counsel.

Alfred Irving, the complainant, testified that he had employed Fox to work on his farm and had given him a house to live in but that he gave Fox a month's notice and Fox refused to leave the house and was using Irving's wood and electricity.

BIRTHS

Glenn—At York county hospital, Dec. 15, to Mr. and Mrs. Harry Glenn, Newmarket, a daughter.

DEATHS

Chalmers—On Friday, Dec. 15, at his late residence, 14 Lyall Ave., Andrew Chalmers, husband of Mary Louise Blackhall, in his 73rd year.

The funeral service was held at the above address on Monday. Interment Briar Hill cemetery, Sutton.

McCallum—On Thursday, Dec. 14, Annie E. Marsh, widow of the late Archibald McCallum, Interment Aurora cemetery.

E. STRASLER & SON

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SOCIAL AND PERSONAL

PHONE 12

—Mrs. Davis McCarty is spending a few months with her daughter and son-in-law, Dr. and Mrs. J. H. Irvine, Brigid.

—Mr. and Mrs. Douglas Choppin and Miss Sybil Jones of Toronto will be Christmas visitors to Mr. Choppin's mother, Mrs. H. E. Choppin.

—Pte. Fred Evans of the Royal Regiment, Toronto, spent Sunday afternoon with his parents, Mr. and Mrs. Arthur D. Evans.

—Misses Margaret Duncan and Shirley Price of Toronto spent the weekend with Miss Duncan's mother, Mrs. Frank Duncan.

—Mrs. Peter Ferguson of Haileybury will be a Christmas weekend visitor of Mrs. L. W. Dales.

—Messrs. Jack, Joe and Bob Dales, who are attending the University of Toronto, will spend the Christmas holidays with their parents, Dr. and Mrs. L. W. Dales.

—Miss Elta Kerr of Toronto will spend Christmas weekend with her sister, Mrs. S. J. Boyd.

—Miss Eileen Boyd of Toronto, Dr. Glen Boyd of Guelph and Mr. Howard Boyd will spend Christmas weekend with their parents, Dr. and Mrs. S. J. Boyd.

—Mr. and Mrs. Simeon Swartz and Mrs. D. Hodgins and son of Woodstock will be Christmas weekend visitors of Mr. and Mrs. Norman Dorland.

—Mr. and Mrs. Harold Coupland and Miss May Coupland of Toronto were weekend visitors of their parents, Mr. and Mrs. Ralph S. Coupland.

—Mr. and Mrs. A. J. Smith and children of Kitchener, Mr. and Mrs. A. G. Jackson of Watford and Mr. and Mrs. Harold Coupland of Toronto will spend Christmas weekend with their parents, Mr. and Mrs. Ralph S. Coupland.

—Mr. and Mrs. Alfred Hall of Toronto and Miss B. Kelly of Toronto were Sunday guests of Mrs. Wm. S. Coyle and Miss Margaret Coyle.

—Mr. and Mrs. J. O. Little and Mr. and Mrs. W. O. Carruthers and family will spend Christmas day in Thistletown.

—Mr. and Mrs. Beverley Carter of Toronto will be Christmas visitors of Mr. Carter's brother, Mr. C. Morden Carter, and Mrs. Carter.

—Dr. and Mrs. C. S. Gilbert and family spent Sunday the guests of Dr. and Mrs. A. E. Sadleir, Toronto.

—Mrs. L. H. Graham of Toronto will be a guest at the home of her son, Mr. Harvey C. Graham, and Mrs. Graham, for the Christmas holidays.

—Mr. and Mrs. Frank Sevigny and daughter of Toronto will be guests of Mrs. Sevigny's parents, Mr. and Mrs. J. W. Groves, for the Christmas holiday.

—Mr. and Mrs. Harold Eaton and son, Dick, of Barrie, and Mr. and Mrs. Oswald Gilkes and son, of Aurora, will spend Christmas weekend with their parents, Mr. and Mrs. Wm. Gilkes.

—Mr. and Mrs. W. F. Cowie of Toronto were visitors of Mrs. A. J. Gilmour on Saturday.

—Mr. and Mrs. A. J. King and baby of Toronto will be Christmas weekend visitors of Mrs. King's mother, Mrs. Roy Watson.

—Miss Jean Hamilton, Mr. and Mrs. Jas. Hamilton and Miss Patsy Hamilton of Toronto and Mr. William Hamilton of Peterborough will spend Christmas with Mrs. O. P. Hamilton.

—Mr. W. G. Read of Peterborough is spending a couple of weeks with his daughter, Mrs. J. B. Bastedo, and Mr. Bastedo.

—Mr. and Mrs. C. Axford of Toronto and daughter, Joanne, were Sunday visitors of Mr. and Mrs. Stewart A. Beare.

—Mr. and Mrs. P. Arlitt and son, Mr. Jack Arlitt, spent Sunday evening in Barrie, visiting Mrs. Arlitt's brother, Mr. V. Simmons.

—Mr. and Mrs. James Jackson of North Bay will be Christmas weekend visitors of Mrs. Jackson's parents, Mr. and Mrs. George A. Armstrong.

—Mr. Vern Arnold of Gravenhurst spent the weekend at his home.

—Mr. and Mrs. Allan Bartholomew and two children will spend the Christmas holiday with Mrs. Bartholomew's sister, Mrs. C. E. Powell, and mother, Mrs. C. Cook, at Vienna. Mrs. Cook will be returning with her daughter to spend some time.

—Mr. and Mrs. Ted. Andrews of Oakville will spend Christmas weekend with Mr. Andrews' parents, Mr. and Mrs. Wm. E. Andrews.

—Mr. and Mrs. C. A. Andrews and daughter, Shirley, will spend Christmas day with Mr. and Mrs. Bert Tait at Stouffville.

—Miss Helen Blendauer will spend the Christmas holidays with her parents, Mr. and Mrs. Harry Blendauer, Port Elgin.

—Mr. Stanley Hatfield, Mr. Earl Hatfield and Mr. Ross, of the R.A.F., of Toronto, were Sunday visitors of Mr. and Mrs. E. H. Adams.

—Mr. and Mrs. Wesley Brooks and son, Robert, will spend the Christmas weekend in Preston, the guests of Mr. and Mrs. G. F. Sturdy.

—Mr. and Mrs. Fred E. Edwards and children will spend Christmas weekend with Mrs. Edwards' aunt, Mrs. H. Alderton, Toronto.

—Mrs. A. J. Gilmour and Miss Margaret Gilmour will spend Christmas weekend with Mrs. Gilmour's daughter, Mrs. W. F. Cowie, and Mr. Cowie, Toronto.

—Miss Olive Rae Eves, who is attending the College of Art, Toronto, will spend the Christmas holidays with her parents, Mr. and Mrs. W. H. Eves.

—Miss Florence Cole, of the Newmarket high school staff, will spend the Christmas holidays at her home in Ottawa.

—Mr. and Mrs. Lloyd Foote and son, Marvin, of Richmond Hill, will spend Christmas weekend with Mr. Foote's mother, Mrs. John H. Foote.

—Mr. Cecil Duffield of Vancouver, B.C., and Mr. and Mrs. Arthur Duffield and Gerald of Fort Erie were weekend visitors of Mr. and Mrs. John Duffield.

—Mr. and Mrs. Wilford Duffy and children will be visitors of Mr. Duffy's parents, Mr. and Mrs. J. Duffy, Toronto, for the Christmas holiday.

—Mr. and Mrs. Ted. Kershaw and children of Toronto spent the weekend with Mrs. Kershaw's parents, Mr. and Mrs. W. J. Thompson.

—Mr. Gordon Thompson of the Lorne Scots regiment, Brampton, spent the weekend at his home.

—Mrs. Bryce Gordon, Miss Isobel Gordon, Mr. Robert Gordon and Miss Elizabeth McCartney of Toronto will be Christmas weekend visitors of Mr. and Mrs. Ronald Watt.

—Mrs. Roberts of Dunnville will spend Christmas weekend with Mr. and Mrs. H. E. Lambert.

—Mr. and Mrs. J. A. Maitland will spend the Christmas vacation with Dr. and Mrs. G. E. Reaman, Guelph. Mrs. Reaman is a sister of Mrs. Maitland.

—Mr. and Mrs. Robt. Manning will spend Christmas weekend with their daughter, Mrs. C. M. Brodie, and Mr. Brodie, Toronto.

—Miss Muriel Olson of Toronto and Miss Lorna Olson of Oakville will spend the Christmas weekend as guests of Mrs. Wm. Webster.

—Mr. and Mrs. Wm. T. Webster and family of Toronto will spend the Christmas weekend with their parents.

—Mr. and Mrs. Harry Wilson and Mr. G. Tienkamp of King will spend Christmas day with Mr. and Mrs. T. Hall.

—Mr. and Mrs. James Hiller spent Saturday in Toronto the guests of Mr. and Mrs. John Kerr.

—Mr. Andrew Hunter of Lansing and Mr. and Mrs. James D. Hunter and family of Toronto were Sunday visitors of Mr. and Mrs. W. J. Broughton.

—Mrs. Thos. A. Caldwell and Mr. Grant Caldwell will spend the Christmas weekend in Barrie with relatives.

—Dr. and Mrs. H. C. Stevens and daughter of Sutton and Mr. and Mrs. Hugh Evans of Mount Albert will be Christmas visitors of Mr. and Mrs. J. S. Booth.

—Mr. and Mrs. J. W. Bowman will spend the Christmas weekend with Mr. Bowman's sister, Mrs. G. H. Sloan, Toronto.

—Mrs. J. H. Brimson will spend the Christmas weekend with her niece, Mrs. H. E. Orr, Toronto.

—Mr. David Brooks of Port Carling will spend the Christmas weekend with his father, Mr. E. H. Brooks.

—Mr. and Mrs. W. J. Bell and Miss Vera Bell and Mr. Reg. Bell of Ottawa will be Christmas visitors of Mr. and Mrs. J. L. R. Bell.

—Mrs. C. W. Palk of Shanty Bay is spending the holidays with her daughter, Mrs. H. McClelland, and Mr. McClelland.

—Mr. and Mrs. Melville W. Broughton and little son of Brockville will spend Christmas weekend with Mr. Broughton's parents, Mr. and Mrs. W. J. Broughton.

—Mr. and Mrs. C. W. Holmes and family will spend the Christmas holiday in St. Catharines.

—Mr. and Mrs. J. Chester Best and baby will spend the Christmas weekend with Mrs. Best's parents, Mr. and Mrs. G. T. Kyle, in Toronto.

—Mr. and Mrs. Russell Brown and Mr. and Mrs. Herb Rogers and son, Bobby, all of Toronto, were Sunday visitors of Mrs. W. R. Ashenhurst.

—Mr. and Mrs. Cecil Mortson attended the wedding of their nephew, Mr. John Haines, to Miss Ruby Wheeler, in Toronto on Saturday.

—Mrs. M. L. Nelson attended the wedding of her grandson, Mr. John Haines, to Miss Ruby Wheeler, on Saturday.

—Mr. and Mrs. Douglas Beck-ett, Mr. and Mrs. Stanley Eves and daughter, Audrey, all of Queensville, called on Mrs. W. R. Ashenhurst on Monday evening.

—Mrs. Jesse Patrick spent last Thursday in Toronto.

—Mr. and Mrs. Andrew Ashenhurst and daughter, Mrs. Forsyth, of Goodwood, had dinner with their cousin, Mrs. W. R. Ashenhurst, on Tuesday.

—Miss Margaret Withrow of Barrie and Miss Marie Lauder, Toronto, were guests on Sunday of Mr. and Mrs. H. W. Hunter.

—Mr. and Mrs. J. O. Moss are spending a couple of months with their daughter, Mrs. A. S. Johnson, and Mr. Johnson, Jackson Heights, N.Y.

W.A. BRUNTON AND CO.

THE FAMILY STORE

EXTENDS BEST WISHES TO ALL FOR A

MERRY CHRISTMAS

AND A HAPPY NEW YEAR THAT WILL BRING THE PEACE AND PROSPERITY WE ALL SINCERELY HOPE FOR!

NUTS - CANDIES - ORANGES

Special Mixed Nuts lb. 21c
 Chocolates and Creams 2 lbs. 35c
 Assorted Chocolates lb. box 25c
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 CHRISTMAS MIX CANDY 2 lb. 29c
 Sugar Canes 5c and 10c
 Tangerine Oranges doz. 12c
 Christmas Navel Oranges 22c and 27c
 Grapefruit, Large Size 6 for 25c
 Emperor Grapes 2 lbs. 19c
 "Houker" Cranberries lb. 21c

ORDER EARLY PLEASE!

CHRISTMAS SPECIALS

Dairy Butter lb. 25c
 Shortening lb. 13c
 Jelly Powders 3 for 14c
 Heinz Ketchup, large size 19c
 McCormick's Soda Biscuits lb. bag 12c
 Household Coffee, freshly ground lb. 37c
 Almond Icing 1/2 lb. 15c
 Australian Raisins and Currants lb. 14c
 "Gourmet" Pure Apple Cider 32 oz. bottle 19c
 Icing Sugar lb. 9c
 Christmas Assortment Fancy Biscuits, lb. box 25c
 Heinz Assorted Soups, 16 oz. tin 2 for 25c

GIFT SUGGESTIONS

FOR LADIES

LINGERIE, SILK HOSE, SCARVES, PYJAMAS, GOWNS, TOWELS, SLIPPERS, HANDKERCHIEFS.

FOR MEN

TIES, BRACES, HOSE, SLIPPERS, GARTERS, MUFFLERS, HANDKERCHIEFS.

FOR THE HOME

BLANKETS, BEDSPREADS, TABLE CLOTHS, TOWELS.

Special Sale—APRONS, Big Value 25c to 85c

Special — BOXED HANDKERCHIEFS, Finest Assortment, 3 in Gift Box 25c, 35c, 45c

Special—FLETTE GOWNS 85c, 1.00, \$1.50

SPECIAL NEW YEAR'S MARKET—WEDNESDAY, DECEMBER 27TH

REGULAR CHRISTMAS MARKET—SATURDAY, DECEMBER 23RD

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Aurora: goal, McGhee; defence, Brennan and Curtis; centre, Cum

Pa: "Well, son, how are your marks?"
 Son: "They're under water."
 Pa: "What do you mean, under water?"
 Son: "Below 'C' level."

MERRY CHRISTMAS

SINCERE BEST WISHES
 TO ALL OF OUR MANY FRIENDS
 ON THIS HAPPIEST OF DAYS

VICTOR'S SHOE SHOP

MAIN ST. NEWMARKET

HORSES

MARKET PRICES PAID FOR WORN-OUT LIVE HORSES DELIVERED OUR PLANT
 DEAD HORSES AND CATTLE PICKED UP FREE OF CHARGE

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DOES YOUR FUR COAT NEED REMODELLING?
 IF SO — DO IT NOW!

All fur materials are increasing in price rapidly, therefore, we suggest that you act quickly.

All the newest and smartest styles to your taste.

Guaranteed workmanship at low price.

LINDENBAUM OUTFITTERS
 For quality and satisfaction
 Main Street Newmarket

THIS Christmas VISIT THEM all BY TELEPHONE!

SINCE CHRISTMAS falls on Monday this year, special low rates on Long Distance telephone calls will be in effect all day Sunday and Monday; that is, continuously from 7 p.m. Saturday, December 23rd to 4.30 a.m. Tuesday, December 26th, 57½ hours straight! For speedier service, we suggest you place your calls EARLY IN THE DAY.

H. McClelland Manager.

Susan


Cousin Jane


Cousin Tom


Sister


Brother Bob


Mother


Dad


Grandma


Grandpa


Pine Orchard

Mr. and Mrs. L. Brilling and Leonard Brilling of Bethesda had Sunday dinner with Mr. and Mrs. R. Sproston.

Miss Hazel Reid and Mr. Herbert Reid of Toronto spent the weekend with their mother, Mrs. J. Reid.

There was a good turnout at the junior homemakers' club at Jac-

Christmas JOY

THE MADELINE
 BEAUTY SALON
 AURORA
 EXTENDS
 SEASON'S
 GREETINGS TO
 YOU!

MAY WE CONTINUE TO GIVE YOU SATISFACTION IN THE NEW YEAR!

WELLS and HARRISON
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 Mrs. Mundell, Proprietor
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"THE HERALD ANGELS SING ——" NOEL

— And again the Christmas holiday is here. With sincere good wishes for your happiness, we extend to you our heartfelt greetings!

HESS DRUG STORE
 AURORA

queline Skinner's on Saturday afternoon.

Mr. Douglas Hope and Mr. Rae McClure are in Toronto as extra Christmas help in the post office.

Mr. J. Stevens is home from the hospital again, but doesn't seem to be gaining very rapidly.

Mr. and Mrs. H. Stevens and two daughters, of Gravenhurst, visited at Mr. G. Stevens' home on Sunday.

The Sunday-school of the Union church is having their annual party and supper on Thursday, Dec. 28.

The Sunday-school will meet as usual at 1.30 p.m. on Christmas Sunday. There will be special music and the Christmas story is to be given by Mrs. E. S. Hawtin.

The church service will be at 2.30 p.m., with Christmas music and message. Everyone is invited to attend these services.

Snowball

The Snowball branch of the Women's Institute will meet at the home of Mrs. Robert Gellaly at King on Dec. 27. The roll call will be "The first Christmas I remember." "Uses of whole wheat" and a demonstration will be given by Mrs. Clifton Copson and her committee. There will be music, current events by Miss Ella Copson, a Christmas contest and an apple demonstration. The hostesses are Mrs. Case, Mrs. Painter, Miss Hazel Webb, Mrs. John Morning and Mrs. H. Morning.

The public school Christmas concert is being held in the school-house on Thursday evening, Dec. 21. No pains are being spared by the pupils and teacher to make this event a real success.

Congratulations are in order to Mr. and Mrs. Howard Morning on the birth of a baby girl, on Monday, Dec. 11.

Mr. and Mrs. Hall of Sharon were Sunday guests of Mr. and Mrs. Roy Haines.

Mr. Fred Mills of Newmarket spent Tuesday last with Mr. Harry Mills.

Mr. Charles Little spent Friday last with friends in Toronto.

The Snowball auchre club held their meeting on Friday evening at the home of Mr. and Mrs. John Morning. The prizewinners were as follows: ladies' first, Mrs. Ed. West; ladies' consolation, Mrs. Calvin Mitchell; ladies' travelling, Mrs. Earl Lloyd; gentlemen's first, Albert Farren; gentlemen's consolation, Wm. Farren, Sr.; gentlemen's travelling, Norval Mitchell.

The January meeting is to be held at the home of Mr. and Mrs. Ed. West on Jan. 6.

KETTERBY J. BLACK CELEBRATES 83RD BIRTHDAY

A Merry Christmas and a Happy New Year to all.

Mr. and Mrs. J. E. Black and Gertrude and Mr. and Mrs. Norman Greensides attended the christening of Mr. and Mrs. Black's granddaughter, little Miss Lois Margaret Marchant, infant daughter of Mr. and Mrs. Ross Marchant of Lloydstown, at St. Mary Magdalene church last Sunday morning.

Mr. and Mrs. Herbert Walls of Newmarket were Sunday visitors of Mr. and Mrs. Thos. Greensides. Congratulations are extended to John Black, who celebrated his 83rd birthday at the home of his daughter and son-in-law, Mr. and Mrs. George Anning, Mr. and Mrs. Edgar Black and Gertrude being dinner guests.

Mr. and Mrs. Robert McCabe of Newmarket were Sunday guests of Mr. and Mrs. Norman Greensides.

Mr. George Munshaw has been in Toronto for the past two weeks on jury.

The A.Y.P.A. local council held its annual Christmas entertainment last Friday at the parish hall. Members were present from Newmarket, Aurora, Schomberg, King City and Oak Ridges, numbering about 85 in all.

A visit from Santa Claus was enjoyed by all. A dainty lunch was later served.

The Baptist Ladies' Aid met on Wednesday of last week at the home of Mrs. Harry Webster. They are quilting a quilt.

EVERSLEY CHILDREN EXCEL AT CHRISTMAS CONCERT

"Merry Christmas! Merry Christmas! Merry Christmas to you!"

Everley Women's Missionary auxiliary met a week earlier than usual to avoid the Christmas rush, so the regular meeting was held on Wednesday afternoon at the home of the president, "Glo's Wha Haa."

Reports were given by the various secretaries and they were highly satisfactory. The treasurer announced the meeting of

the allocation, with all claims met.

Election of officers was presided over by Rev. M. E. Burch. There were some changes, but

most of the committees were willing to act again. The officers elected were: president, Miss A. A. Ferguson; secretary, Miss Annie Ferguson; treasurer, Miss Jessie Gellaly; expense treasurer, Mrs. Walsh; Tidings secretary, Mrs. A. Bovair.

It had been a busy year, with much sewing done, beautiful quilts made and a goodly bale of good clothing and a load of fruit and vegetables sent to Evangel Hall.

On Thursday night the Sunday-school and day school pupils gave their concert in the church. The building was filled and the concert most excellent in every way. The program was long but full of interest throughout, with Santa, big and hearty, coming in at the right moment to relieve the burdened Christmas tree of its load.

The very little children excelled in instrumental music as well as in the many drills and dialogues. There were many laugh-provoking plays and drills.

"The Rooster Parade," by several of the boys was very funny. These young roosters were full of pep and fight. There was a very near tragedy when the three boys in the restaurant found they had been eating cat pie instead of mince pie. The surgeon had a busy time with his saw, but Ross had three pieces of pie to strengthen him.

The pupils sang choruses splendidly. The older pupils gave several very fine plays and drills, with good acting, and a play was given by the seniors, "That's what they all say." All were exceedingly well done and very much enjoyed. Three cheers for the Eversley young people, the school teacher, Miss McClure, who trained her pupils so well, and Mr. Rolling and teachers of the Sunday-school, who worked so hard and made this annual concert a great success.

TO THE EDITOR

Hollywood Lodge, Island Grove, Dec. 15, 1939.

Editor, The Era: Is it worse in Russia or Germany than here? Enclosed please find copy of a letter which you are privileged to use along with the extra comment. This unfortunate little woman with this large family, and who expects another baby very shortly, has not had any word from the local or county police who took her husband away to trial, since he was sentenced last Tuesday. She is almost driven to desperation. She phoned the local police to find out where her husband was sent and he informed her that he did not know. She inquired of the county police where he was sent and he said he did not know. She insisted for the children's sake, as they kept asking for him, where he was. He said she would have to find out. On further appealing to him, he said he would be going to the city next Monday, and he would try and find out.

At the trial I volunteered to give character evidence and made an appeal for the family. Before the trial opened, I went to the crown attorney's office in Newmarket, as we are acquainted, and explained to him conditions in this home and requested him that under the circumstances and being this time of the year, he would not be too hard on them. He informed me that he was going to work for a conviction. When I made my appeal to the magistrate I informed him that I merely came down from Island Grove to do missionary work for this unfortunate family and the crown attorney, well knowing who I was, asked me if I was a minister, which did not help the situation.

It would be a kindness on any person's part to write the remission branch of the department of justice at Ottawa to get a release before Christmas.

Yours very truly,
 Harry T. Balb.

(The enclosure referred to is a letter to Sir William Mulock, former chief justice of Ontario, in which Mr. Balb states that the offence was committed two years ago. He says this man will lose his income as an ice fisherman, and asks Sir William's intervention for the sake of the children.)

(Asked as to where a man would be taken after being sentenced in Newmarket police court, Mr. Mathews told The Era that he would be taken to the Don Jail first, and then might be taken to Guelph or Burwash or be left at the Don Jail, in accordance with available accommodation.)

Special Train Service FOR Christmas and New Year's

Consult Your Nearest C.N.R. Ticket Agent For Full Particulars.

Buy Tickets in Advance — Avoid Train Delays.

WILL THEY COME HOME FOR CHRISTMAS? PROBABLY, and perhaps MORE SO if you send them tickets. Enquire about our PREPAID PLAN.

CANADIAN NATIONAL

SEASONS GREETINGS

WE BELIEVE THAT FRIENDSHIP PLAYS AN IMPORTANT PART IN BUSINESS.

WE ALSO BELIEVE THAT TIMELY PHRASE — — —

MERRY CHRISTMAS

BISHOP & DICKERT
 INSURANCE
 Aurora Phones—320 and 24-1-3

A. J. G. WILSON
 BARRISTER

EXTENDS SEASON'S GREETINGS TO HIS CLIENTS AND FRIENDS

GREETINGS TO YOU

IN GRATEFUL APPRECIATION

We take this opportunity to tell you how much we appreciate your patronage!

BILL'S MEAT MARKET
 AURORA

OUR WARMEST Greetings AT CHRISTMAS

GOOD CHEER

WE OFFER OUR VERY BEST WISHES FOR A MERRY CHRISTMAS AND A VERY HAPPY NEW YEAR, RICH IN CONTENTMENT AND PLEASURE . . .

GRANT'S COFFEE SHOP
 AURORA

FINEST CHRISTMAS Fruits and Nuts

FOR YOUR FAMILY FEAST

FRESH APPETIZING

A REAL VARIETY OF

ORANGES · GRAPEFRUIT · TANGERINES
 GRAPES · BANANAS
 PINEAPPLES · CRANBERRIES · SWEET POTATOES
 CHRISTMAS TREES · HOLLY WREATHS
 CUT FLOWERS · POTTED PLANTS
 CHRISTMAS BASKETS VARIOUS SIZES

MARY'S Fruit Store
 YONGE ST. PHONE 345 AURORA

WE WISH YOU A VERY HAPPY CHRISTMAS

TORONTO MARKETS

Prices on the Toronto markets on Monday for creamery solids, No. 1, were 27½ to 27½ cents a pound and creamery prints, No. 1, were quoted to retail trade at 20½ to 20½ cents a pound. Prices to the shipper for poultry were, turkeys, 10 pounds and over, 20 to 22 cents a pound, geese, grade A, 13 to 14 cents a pound and spring chickens, 1½ to 2½ pounds, 20 cents; fat hens, 4 to 5 pounds, 15 to 16 cents, and ducklings, white, over 5 pounds, 15 cents a pound.

Country dealers were quoted on graded eggs, cases free, delivered to Toronto, for grade A large, 28 cents, A medium, 24 cents, and A pullets, 20 to 21 cents a dozen.

Weighty steers closed at \$8 to \$8.75. Fed calves finished at from \$7.25 to \$8. A few choice veal calves sold up to \$12.

Off-truck bacon hogs sold at \$8.00 to \$9.

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MAKE THIS CHRISTMAS UNIQUE

EXHIBITION AND DISPLAY OF ORIGINAL PAINTINGS AND HAND PAINTED CHINA AND POTTERY BY WYN LLOYD

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SLAPS 'N' SCRAPS



HERE
THERE
EVERY-
WHERE

By RALPH M.
ADAMS

Apparently according to the custom this column should dash off a scribble to Santa Claus for a few presents.

I missed the old chap when he visited town on his annual pre-Xmas tour, so he doesn't realize what he is in for.

So here goes.
Dear Santa:
Having developed the habit of writing to you early in life it sure is hard to break off but I'm not even going to try. I think I have been a good boy all year (although some people have a different opinion lately). So I believe you should give me some consideration this year.

Please give our junior hockey team a crack at the "C" championship or come mighty close to it. I'm asking this for the kids and not for myself. Put a big package of fair play in my stocking with a little ability to help the underdog to fight thrown in for good measure. Should you leave anything under the tree, make it a large helping of material for this column (to keep you folks awake when you read it all next year), because I want to improve it over the past 12 months. Incidentally, Santa, when you come to Tommy Burke's house, stick the Ontario bantamweight title in his stocking. I know he would appreciate that more than anything.

Just one thing more if you can squeeze it in, I would like a full-time sports reporting job instead of a part-time one, preferably on a big paper. That sure is a big order, but I certainly would like one.

Please, Santa, give all my friends and enemies a good Xmas and also give the less fortunate people on this old globe the best holiday season possible.

Respectfully and hopefully,
The old scribe.

P.S. Please bring us plenty of ice and snow - awful soon.
Hughie Mair's Marlboros took it on the chin from the Oshawa Generals the other night by a one-goal margin, with Hughie helping himself to a goal and an assist.

The lack of ice is handicapping the local juniors and with the group opening on Jan. 4 they won't have much of a chance to get acquainted before the first game.

However, look out for a nice tight freeze some of these nights and then watch the boys open up.

Conn Smythe's Leafs went into the lead with a nice two-goal sprint over the weekend by slapping the staggering Amerks twice on successive nights.

Along the grapevine... This corner is pretty lean this edition... Herbie Cain is really turning the heat on for Boston Bruins lately and is in the scoring race like a million bucks... I'll wager he will be one of Ross's most valuable men before the spring rolls around... We notice that our cross-country neighbor, Uxbridge, is icing a girls' puck squad... What's da matter... Why can't this burg have a feminine hockey team as well as the next town?... I suppose it's because no one wants to take a hand and then there are the expenses... I imagine we might have a fair outfit in this district... Besides, it might accidentally click at the box-office, which is a big item... The Aurora kids dropped a tough decision to the Owen Sound Greys the other nite... They only had exactly a team for the first period as the others got held up on the road... Tough luck kids... Don't forget, you folks, to take a chance on the juniors' draw to be drawn on the nite of the first game... The local group of Markham, Richmond Hill, Sutton, Beaver-ton and Newmarket should revive a lot of old rivalry in the district... Too bad Pickering boys aren't granted permission to play with Newmarket... There are a couple of nice boys up there who would be a real asset to the team... And now Yuletide greetings to the readers of this column, to any contemporaries who may read this and to the boys I have panned at different times and the best of luck, from the Old Scribe.

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"What great battle was fought in Massachusetts?"
"The battle of lexicons."

"WORN OUT" AND WORRIED

Dragging around each day, unable to do housework - cranky with the children - feeling miserable. Blaming it on "nerves" when the kidneys may be out of order. When kidneys fail the system clogs with impurities. Headaches - backaches, frequently follow. Dodd's Kidney Pills help clear the system, giving nature a chance to restore health and energy. Easy to take. Safe. 116

Dodd's Kidney Pills

PEPPER AND SALT

By Pep.

The past few weeks volleyball has crept unawares into the local sports whirl. The boys from the hub, who are actively interested in the game, haven't been soliciting the usual publicity fanfare but these glennings have come to light!

Two six-man squads conscripted from the Office Specialty and Pickering College are to represent Newmarket's contribution to a league which will comprise teams from Aurora, Mount Albert, Richmond Hill, the Specialty and Pickering College. The

Merry Christmas
Alec's

OUR BEST WISHES
FOR YOUR
HAPPINESS

With all sincerity we extend hearty wishes for your happiness at Christmas and throughout the coming year. We trust that you will enjoy health and success throughout the next twelve months. May this success be associated with the service our company can give you. We wish you a Very Merry Christmas and a Happy New Year.

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Christmas Cheer



Best Wishes

FOR
CHRISTMAS
AND THE
NEW YEAR!

F. H. ROBINSON

COAL AND WOOD
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Season's Greetings

WE TAKE THIS OPPOR-
TUNITY OF WISHING
OUR MANY FRIENDS OUR
BEST WISHES FOR A

VERY MERRY
CHRISTMAS AND
A HAPPY
PROSPEROUS 1940!

J. E. NESBITT

The Common Round

FULFILMENT

By Isabel Inglis Colville

Expectancy is the watchword of the days leading up to Christmas. We may expect much or little; we may expect all sorts of different things, from a visit from Santa Claus to the renewal of old friendship; from a family reunion to a heaven-sent intervention in world affairs—what we may expect is the affair of each one of us—but still the fact remains that we expect something, and of the fulfillment of these expectations depends our Christmas joy.

Two thousand years ago, on the first Christmas morning, a babe was born in Bethlehem; His birth a fulfillment of all the prophecies concerning the coming of a Messiah—a Saviour—to Israel.

He was born a tiny babe, in the little town of Bethlehem—a town overcrowded by those gathered for the census taken by their Roman rulers.

Angels hymned His birth and from afar, wise men, who longed to better the condition of their people, followed a star which led them to Bethlehem.

The shepherds, believing the words of the angel, hastened to Bethlehem; and so, before the infant Christ knelt the humble shepherds and the oriental kings. Jew and Gentile, rich and poor, they knelt to offer their adoration, and their material gifts.

They found no difficulty in believing that the child they saw was the promised Messiah—the Magi offered rich gifts, as from one king to another, with their adoration for the mystical fulfillment of their belief that a great benefactor had come into the world.

The shepherds offered their worship and praise, for they believed that a king was born "who would rule his people, Israel."

And so, I think, from that wondrous night, when the stars shone over Bethlehem, and the heavenly choir "hovered near the earth to touch their harps of gold," we have felt that Christmas must mean the fulfillment of cherished dreams and ideals.

As we hang our wreaths and decorate our homes; as the Christmas cake is stirred and the puddings boiled; as our gifts are wrapped and letters written; we feel we are fulfilling a need within ourselves—a Christmas need—the need to give.

Every decoration fulfills the desire that our home may be beautiful for ourselves and our friends; the shining star atop the tree reminds us of another star that

schedule will be ready for publication by the first of the year.

The tannery boys are unable to field a consistent squad because of the night work. On the other hand, Harold Craddock, front office man and player for the Specialty array, has lined up an enthusiastic and clever bunch of ball tossers. "Long Jawn" Hisey, Jack O'Halloran and Speedy Gilles represent a good half of the club membership. "Joe" College won't get organized until after the Christmas holidays.

Most of the games are slated to be played in the Pickering College gymnasium. C. R. Blackstock, physical training director for the blue and whites, has been giving the Office players every encouragement and facility that he possibly can. Arrangements now give them one night a week for practice or for a game.

Richmond Hill has been a hive for volleyball activity for many years. This annum it has no less than five teams in action. One of these is in a higher bracket league with Midland, Barrie and other northern towns.

Herb Cain is in the tenth slot in the N. H. L. scoring championship. Which spells a good bit of truth for the good quality of Boston's climate and baked beans.

Christmas comes but once a year. Sports columnists aren't so consistent.

So give us this chance to wish you cheer.
Before we're practically non-existent.

CHRISTMAS
GREETINGSSTEWART BEARE'S
RADIO
SERVICE

113 MAIN ST. PHONE 355

shone 2,000 years ago. The shining baubles remind us of the jewels and gold brought by the Magi, and the sweet smelling tree reminds us that on the hills where the shepherds watched such trees grew.

And into each gaily wrapped parcel that leaves our homes goes a little bit of our hearts at Christmas. We feel we can give a little bit of our hearts at Christmas time in a spirit of pure joy. No matter how small the gifts we have to give, if we give them with love, they will go straight to the heart

GREETINGS

SEASON'S
GREETINGS
AND
BEST WISHES
FOR A
MERRY
CHRISTMAS

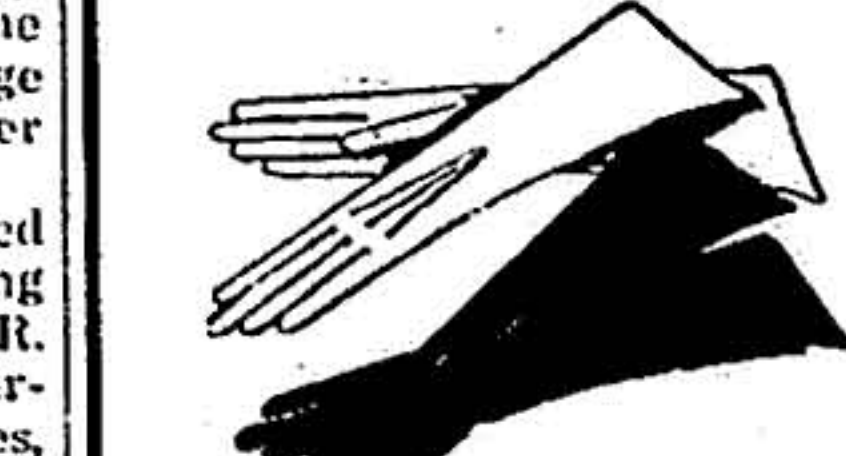
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Best Wishes

FOR
YOUR HAPPINESS
THIS
CHRISTMAS
AND
ALWAYS

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GIFTS



GLOVES

FOR
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AND THE
NEW YEAR!

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CHRISTMAS
GREETINGS

WE TAKE THIS OPPOR-
TUNITY OF WISHING
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BEST WISHES FOR A

VERY MERRY
CHRISTMAS AND
A HAPPY
PROSPEROUS 1940!

J. E. NESBITT

of the receiver, for Christmas giving is just a reflection from the Great Gift which came to us on the first Christmas Day.

Now, to the editor and staff of The Era, who have so patiently translated my hieroglyphs into readable script, and to the many kind readers, who by word and letter have made the writing of this column a pleasure, I wish a Merry Christmas and a new year

which will see the fulfillment of each one's dearest hope.

Sh-h-h

"Little Daughter—Why is father singing so much tonight?"
Mother—He is trying to sing the baby to sleep.
Little Daughter—Well, if I was a baby, I'd pretend I was asleep.

ELMAN W. CAMPBELL

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WE HAVE A COMPLETE ASSORTMENT OF EVERY REQUIREMENT FOR YOUR TREE AND LIVING-ROOM.

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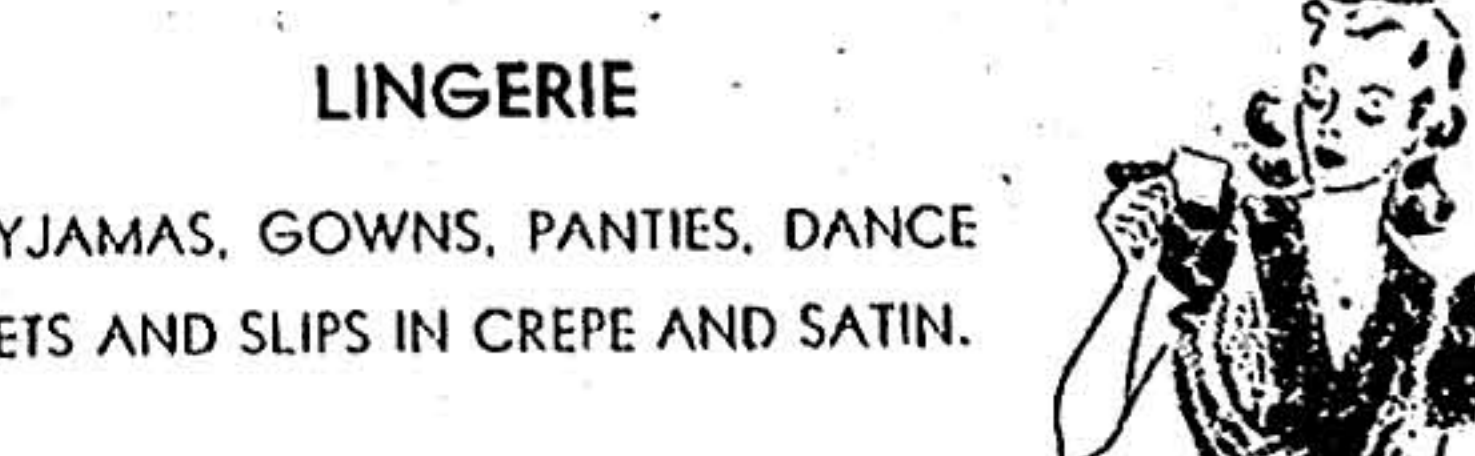
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NEWMARKET HANOVER

MOUNT ALBERT PUPILS WILL VISIT TORONTO ART GALLERY

Mrs. J. Cook and Marian and Mr. and Mrs. Bob Young of Weston were calling in town on Saturday.

Mrs. B. O'Brien and Mr. and Mrs. H. Anderson were in town for a short visit on Saturday afternoon.

Mr. and Mrs. Don Loach have

returned from their honeymoon, spent in Detroit and western cities, and Mrs. Loach is staying with her parents, Mr. and Mrs. C. W. Davidson.

Special Christmas services will be held at the United church next Sunday, when the senior choir will have special music at the morning service, and Mrs. Lyons will have the junior choir at the evening service. There will be Christmas decorations. All are especially invited.

On Friday evening, Dec. 22, the concert in the United church will

IS SERIOUSLY INJURED WHEN CROSSING STREET

S. A. Baker of Charles St. W., Toronto, was seriously injured on Saturday night as he was crossing Yonge St. when he was in a collision with a northbound car driven by Stan. Evans, 18, of Newmarket.

Mr. Baker suffered deep scalp wounds and was treated by Dr. D. A. McAleer. He was later removed to the Toronto General hospital.

be held. The children from the public and Sunday-schools will put on the program. All are invited.

The Educational club held its first meeting of the year in the town hall last Friday evening, when the diplomas of those who had graduated this year were given to Margaret Ross, Barbara Williamson and Earl Grose. The Girls' Glee club under their teacher, Mrs. Lyons, rendered several selections and an oil company put on talking pictures.

The "trip through Africa on wheels" was especially educating and the evening was much enjoyed by a full house. The club expects later in the season to take the continuation and senior public school pupils to visit the art gallery at the Grange in Toronto.

Mr. Wm. Brown of the Dominion bank staff was called to his home at Orillia the first of the week owing to the illness of his father.

The annual election of officers of the Women's Association of the United church took place at the regular meeting on Wednesday evening of last week, at the home of Mrs. E. Quibell.

The following were re-elected for the coming year: pres., Mrs. W. D. Stokes; vice-pres., Mrs. Geo. Burnham; sec., Mrs. N. Brooks; treas., Mrs. J. Case; pianist, Mrs. B. Sinclair.

The ladies are packing boxes for sick and shut-ins on Wednesday of this week.

The Women's Institute met on Thursday last at the home of Mrs. G. Williamson, when the chair was taken by Mrs. Leadbetter, one of the vice-presidents, in the absence of Mrs. Price, the president.

The ladies decided to work along with the Red Cross organization, as the Red Cross were having a room, and work to do, but the Institute still has some yarn of its own to knit with.

Mrs. Stiver gave current events which were very interesting. Mrs. Leadbetter gave "Christmas customs in other lands," and Mrs. B. Sinclair gave a full report of the central Ontario convention held in Toronto. The roll call was answered by gifts for Christmas cheer.

KETTLEBY MRS. RAY MARSHALL IS W. A. PRESIDENT

The Baptist Ladies' Aid held its monthly meeting at Mrs. Harry Webster's home last Wednesday. Mr. and Mrs. Clifford Follott and daughter, Isabel, were visitors at Mr. and Mrs. W. H. Murray's on Sunday.

Mr. and Mrs. Clark and son of Oshawa were the guests of Mr. and Mrs. Ed. West on Sunday. Mr. and Mrs. Kenneth Broadway of Toronto visited Mr. and Mrs. Wm. Wilson on Sunday.

Mrs. E. Hiegle and son, Walter, and Mrs. C. Whitesides, all of Toronto, were Sunday visitors at Mr. and Mrs. J. Murray's.

Mr. A. Prentice of Turbine spent the weekend at Mr. W. Elliott's home.

Friends are glad to hear that Mrs. R. Archibald is recovering after her illness.

Mrs. Harold Murray spent Monday with her sister, Miss Gretta Rogers, Newmarket.

The members of the W.A. of the United church held their annual meeting at the church this month. Satisfactory reports were presented and the election of officers for 1940 resulted as follows: pres., Mrs. Ray Marshall; vice-pres., Mrs. E. Burns; sec., Mrs. A. Marshall; treas., Mrs. J. Crawford; pianist, Mrs. Herb. Webster; visiting committee, Mrs. J. Archibald, Mrs. P. Davis and Mrs. C. Walton.

Sharon

The annual W. A. meeting of St. James' church was held at the home of Mrs. B. Phillips on Wednesday afternoon, Dec. 13. Mrs. E. Kiteley opened the meeting with prayer. The secretary's report showed that the organization was in good standing with all pledges and missionary obligations met for the year. Mrs. A. Finney gave an instructive paper on the life of the missionary, W. E. Carey. All the former officers were re-elected for the ensuing year. They are as follows: pres., Mrs. E. Kiteley; vice-pres., Mrs. F. Hall; sec.-treas., Mrs. B. Phillips; educational sec., Mrs. A. Haines.

At the close of the meeting, the hostess served a very dainty lunch to all who were present.

A very successful and happy time was spent at the home of Mr. and Mrs. E. Kiteley on Saturday evening, Dec. 16. It was the occasion of the annual Sunday-school Christmas treat for the children of St. James' Sunday-school. In the course of the evening Santa presented gifts to every member of the Sunday-school. Special awards were given to Misses E. and M. Hall for the highest attendance at the Sunday-school throughout the year. Sweets and fruits were donated by Mr. and Mrs. R. J. Rogers.

At the close of the evening Wm. Wilson moved and J. Ash seconded a hearty vote of thanks to the host and hostess for the use of their home.

A Christmas day service will be held in St. James' church, Blinton, at 3 p.m., on Sunday, Dec. 24. There will be a celebration of the Holy Communion and a brief address at that hour. A hearty welcome is extended to all.

Vandorf

There was a good attendance of members and visitors at the Women's Institute meeting held at the home of Mrs. Wilbur Graham last Wednesday afternoon. Mrs. A. Richardson, the president, was in the chair. A number of the ladies have been knitting socks, and two pieced quilts were handed in to the Red Cross this last month.

Mrs. C. Richardson was appointed representative from the branch to the Aurora Red Cross Society. A liberal basket of gifts for the Children's Shelter was brought in to this meeting.

All joined in singing Christmas

"BERT" TUNNEY EXTENDS SEASON'S GREETINGS TO ALL

TUNNEY'S BARBER SHOP, AURORA

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Key Cases, Bill Books, Purses, 15c and up
School Bags, 25c and up
GENUINE LEATHER BOOK SACKS, 75c and up
Zipper Brief Cases, 82c and up
SHOPPING BAGS, 89c and up

Music Cases, \$1.25 and up
Overnight Cases, 38c and up
Suit Cases, 98c and up
Leather Club Bags, \$4.50 and up
Travel Twins, \$8.95 and up
Aeropack, \$4.75 and up
Skates, \$2.95 and up
Shoes, Boots, Rubbers, Socks, Gloves and Mitts

AT SACRIFICE PRICES!

A. WOLFE

LEATHER GOODS
Main St. Newmarket

carols. Mrs. M. Fines gave an excellent report of the Wednesday and Thursday sessions of the convention held recently in the Royal York hotel, Toronto.

The report of the Friday sessions was left over for the next meeting. Mrs. J. Betch gave a reading very fitting for the Christmas season. At the close of the meeting the hostesses served refreshments and all enjoyed the social half hour.

Seven ladies took advantage of the glove-making class held last Monday, Tuesday and Friday, under the leadership of Mrs. J. Hennessey, at the home of Mrs. L. Willis. This project was much enjoyed by those who formed this class.

Holland Landing

The annual W. A. meeting and election of officers of the W. A. of Christ church was held at the home of Mr. and Mrs. Seymour Greig on Wednesday evening, Dec. 13. The president, Miss Lois Goodwin, was in the chair.

The meeting was opened by Rev. A. J. Forte with prayer. Rev. A. J. Forte conducted the election of officers for the ensuing year. Those elected were as follows: hon. pres., Mrs. A. J. Forte; pres., Mrs. Cecil Dew; vice-pres., Mrs. W. Sweezie; sec.-treas., Miss Inez Sweezie; Dorcas committee, Mrs. R. Morning and Mrs. W. Gibney.

The meeting adjourned to meet again at the home of Mrs. Elden Goodwin on Thursday afternoon, Jan. 11. A vote of thanks was tendered to the host and hostess for the use of their beautiful home. After the close of the business part of the meeting a social hour was spent.

Christmas day service will be held in Christ church at 11 a.m. on Sunday, Dec. 24. There will be a celebration of the Holy Communion with sermon at that hour. A cordial welcome is extended to all.

Roche's Point

A carol service with a brief address will be held on Christmas eve in Christ church at 7 p.m. On Christmas day there will be a celebration of the Holy Communion with the sermon at 11 a.m.

A cordial welcome is extended to all members of the congregation and community to join in this happy occasion.

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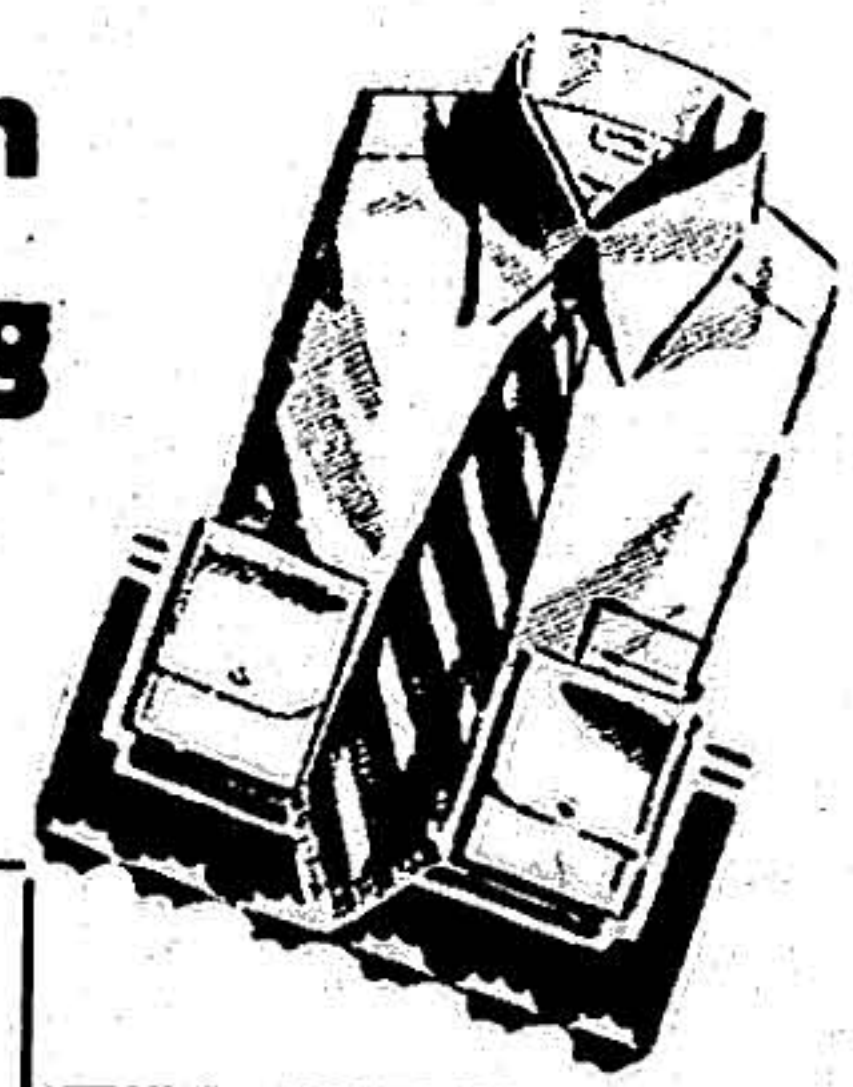
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TOM. JUICE A & P	25 OZ.	2 TINS	15c
PEAS A & P CHOICE	4 SIEVE 20 OZ.	2 TINS	19c
GINGER ALE YUKON CLUB (CONTENTS)	2 30 OZ. BTL.		19c
PUMPKIN CHOICE	2 1-2'S	3 TINS	25c
OLD CHEESE	OVER A YEAR	LB.	23c
DARK FRUIT CAKE A & P	1 LB. PKG.	19c	2 LB. PKG. 35c
XMAS CRACKERS	SMALL SIZE BOX	39c	LARGE SIZE BOX 59c
APPLE JUICE	20 OZ.	2 TINS	17c

A & P BREAD

Sliced or Unsliced
ANN PAGE WHITE
WHOLE WHEAT
CRACKED WHEAT

24 oz. wrapped
Loaves

13c

A & P COFFEE

COMPLETES
YOUR XMAS TABLE

BOKAR 1 lb. 33c

8 O'CLOCK 1 lb. 31c

RED CIRCLE 1 lb. 29c

A & P HIGH QUALITY MEATS

FRESH TURKEYS, GOVERNMENT GRADE 'A' AND GRADE 'B'
LGE. ROASTING CHICKENS -- FCY. GESE
FANCY DUCKS, SEL. "A" GRADE

SMALL HAMS, *REM. OR TENDERWEET	LB.	29c
STEAKS, PORTERHOUSE, SIRLOIN, WING OR CUBE	LB.	23c
ROASTS, PORTERHOUSE, SIRLOIN, WING OR FACE RUMP	LB.	23c
SHORT RIB ROAST, PRIME BEEF	LB.	18c
BREAKFAST BACON, SLICED	LB.	25c
MINCEMEAT, DEVON BRAND, NO. 7 PAILS	EA.	75c

APPLES, DELICIOUS OR MACINTOSH, 1-2 BUSHEL	99c
ORANGES, CAL. NAVELS, SEEDLESS, 24'S AND 35'S, DOZ.	19c
CRANBERRIES	CAPE COD
CELERY HEARTS	2 FOR 15c

AP SELF-SERVICE STORES

Owned and Operated by The Great Atlantic & Pacific Tea Co. Ltd.

MORTON BROS.

AURORA -- MT. ALBERT

EXTEND TO THEIR FRIENDS AND CUSTOMERS THE COMPLIMENTS OF THE SEASON. WE HOPE WE MAY CONTINUE TO GIVE YOU SERVICE AND SATISFACTION IN THE MONTHS TO COME.

AURORA -- MT. ALBERT
169 5900



GREETINGS

TO ALL OUR PATIENTS AND THEIR FAMILIES A
JOYOUS YULETIDE AND A YEAR BRIMFUL OF
HEALTH AND HAPPINESS

J. R. HARRISON, D. C.
HELEN HARRISON, MASSEUSE
AURORA, ONT.

COME to TORONTO for the HOLIDAYS

Why not come to the city for a joyous, carefree Christmas and New Year's, with the Royal York as your host? Royal entertainment and good cheer include a grand family dinner party Christmas night, with traditional Boar's Head Procession, beautiful music, magic lanterns, the children and dancing, \$5 per person inclusive, children half price. And a New Year's Eve party that 1940 will never forget. Supper, entertainment and dancing with Horace Lipp's orchestra of funmakers, \$5 per person. Also special New Year's Day dinner, and regular night supper dance, Rooms from \$4. Make Reservations at Toronto's Royal Headquarters Now

ROYAL YORK

\$1,500,000 GIVEN TO A & P EMPLOYEES

John A. Hartford, president of the Great A & P Tea Company, has announced that \$1,500,000 will be distributed at Christmas time among employees of the company earning less than \$5,000 annually, who have been with the company more than six months.

L. W. Beebe, general manager of the A & P Food Stores in Canada, said: "Those members of the organization earning \$25 a week, or less, will be given a full week's salary. Those receiving more than \$25 and less than \$100 a week will be remembered with a Christmas cheque of \$25."

Mr. Beebe said further that this latest demonstration of President Hartford's thoughtfulness for the entire organization is especially

gratifying at this time when all are interested in preparing their Christmas shopping lists.

Student: "To whom was Minerva married?"

Professor: "My boy, when will you learn that Minerva was the Goddess of Wisdom? She wasn't married."

TALENTED CHILDREN WILL TAKE PART IN PLAY

Messrs. Murray and Donald Davis and Misses Virginia and Barbara Davis, children of Mr. E. J. Davis, Jr., and Miss Mary Davis, daughter of Mr. and Mrs. Aubrey Davis, will take part in the play "Tom Thumb," Josephine Barrington's juvenile production, which plays at Hart House Theatre next week.

STRAND THEATRE

PHONE NEWMARKET 478

LAST TIMES THURSDAY
"THE WITNESS VANISHES" with WENDY BARRIE
Also—Victor McLaglen—Basil Rathbone—"RIO"

FRIDAY - SATURDAY - DECEMBER 22 - 23
DOUBLE BILL



MONDAY - TUESDAY - DECEMBER 25 - 26
DOUBLE BILL



DOROTHY LAMOUR - JOHN HOWARD
AKIM TAMIROFF

WEDNESDAY - THURSDAY - DECEMBER 27 - 28
TWO FINE FEATURES



STUART ERWIN
MARJORIE WEAVER

FREE DINNERWARE EVERY WEDNESDAY AND THURSDAY

WAINMAN'S JEWELRY AND GIFT SHOP

MAIN ST. NEWMARKET